

City of North Kansas City Business Survey

GIS Maps

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2020

Submitted to the City of North Kansas City, MO

by:
ETC Institute
725 W. Frontier Lane,
Olathe, Kansas
66061

May 2020



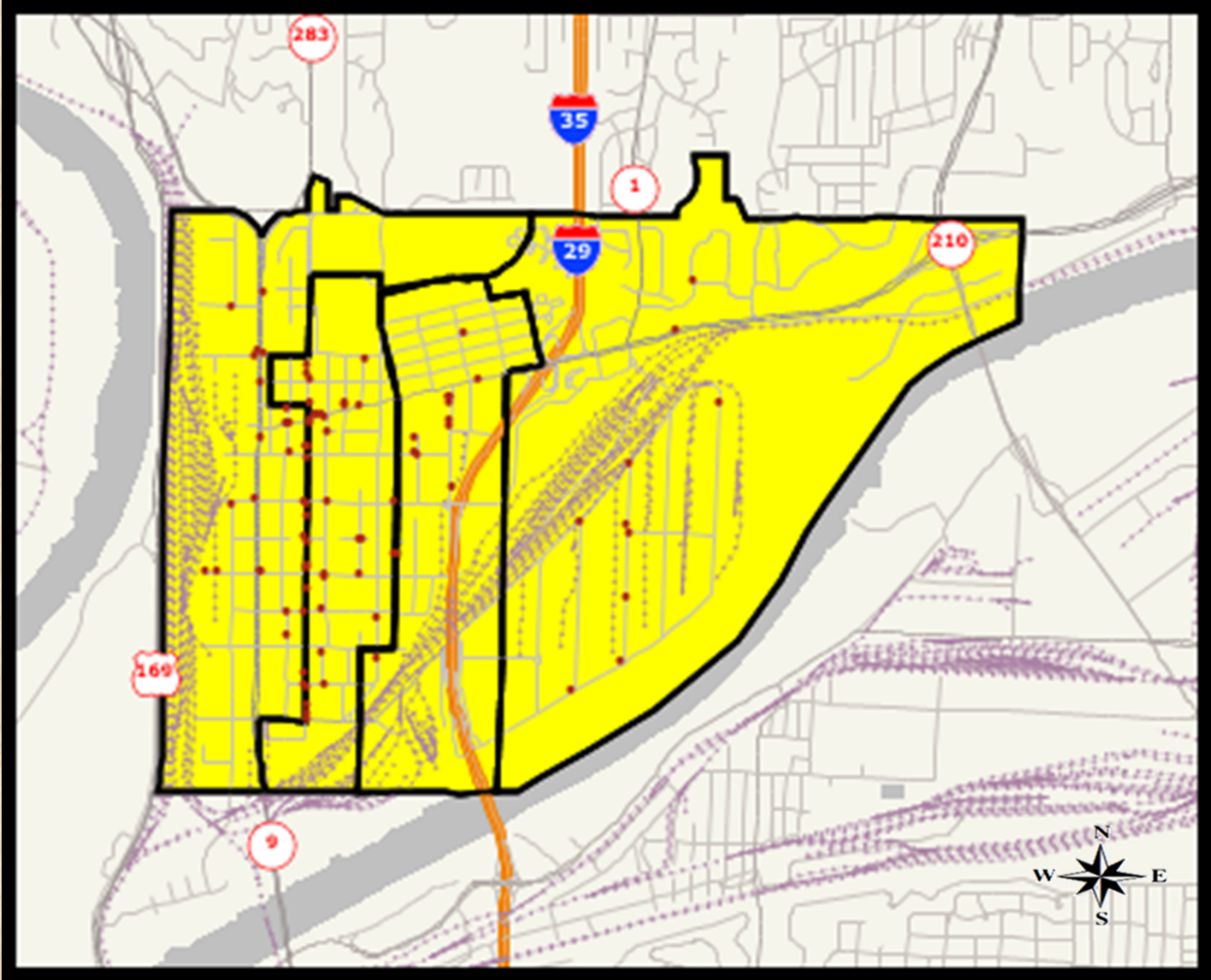
Interpreting the Maps

The maps on the following pages show the mean ratings for several questions on the survey by Census Block Group. If all areas on a map are the same color, then residents generally feel the same about that issue regardless of the location of their home.

When reading the maps, please use the following color scheme as a guide:

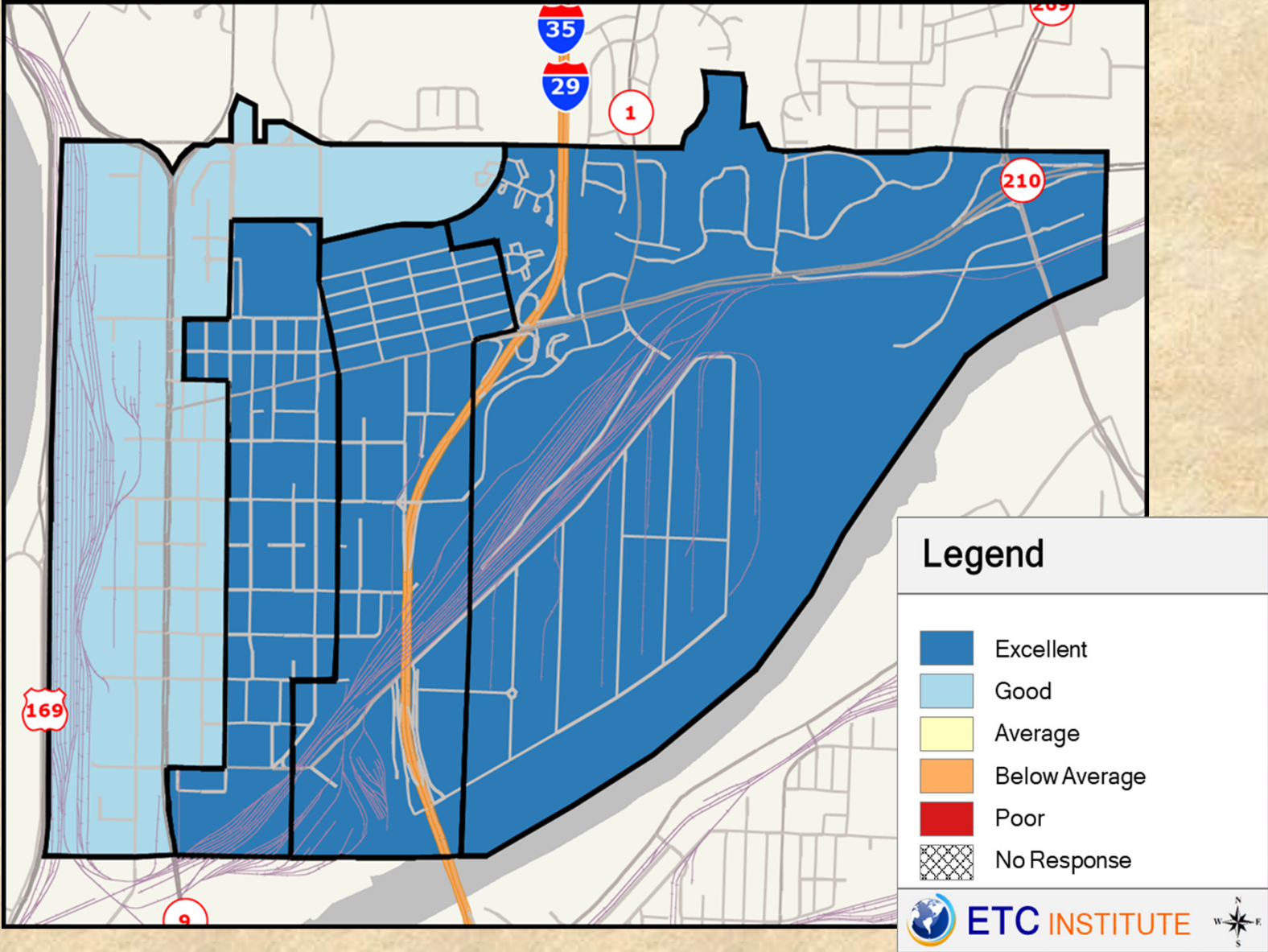
- **DARK/LIGHT BLUE** shades indicate POSITIVE ratings. Shades of blue generally indicate satisfaction with a service, ratings of “excellent” or “good” and ratings of “very safe” or “safe.”
- **OFF-WHITE** shades indicate NEUTRAL ratings. Shades of neutral generally indicate that residents thought the quality of service delivery is adequate.
- **ORANGE/RED** shades indicate NEGATIVE ratings. Shades of orange/red generally indicate dissatisfaction with a service, ratings of “below average” or “poor” and ratings of “unsafe” or “very unsafe.”

Location of Survey Respondents



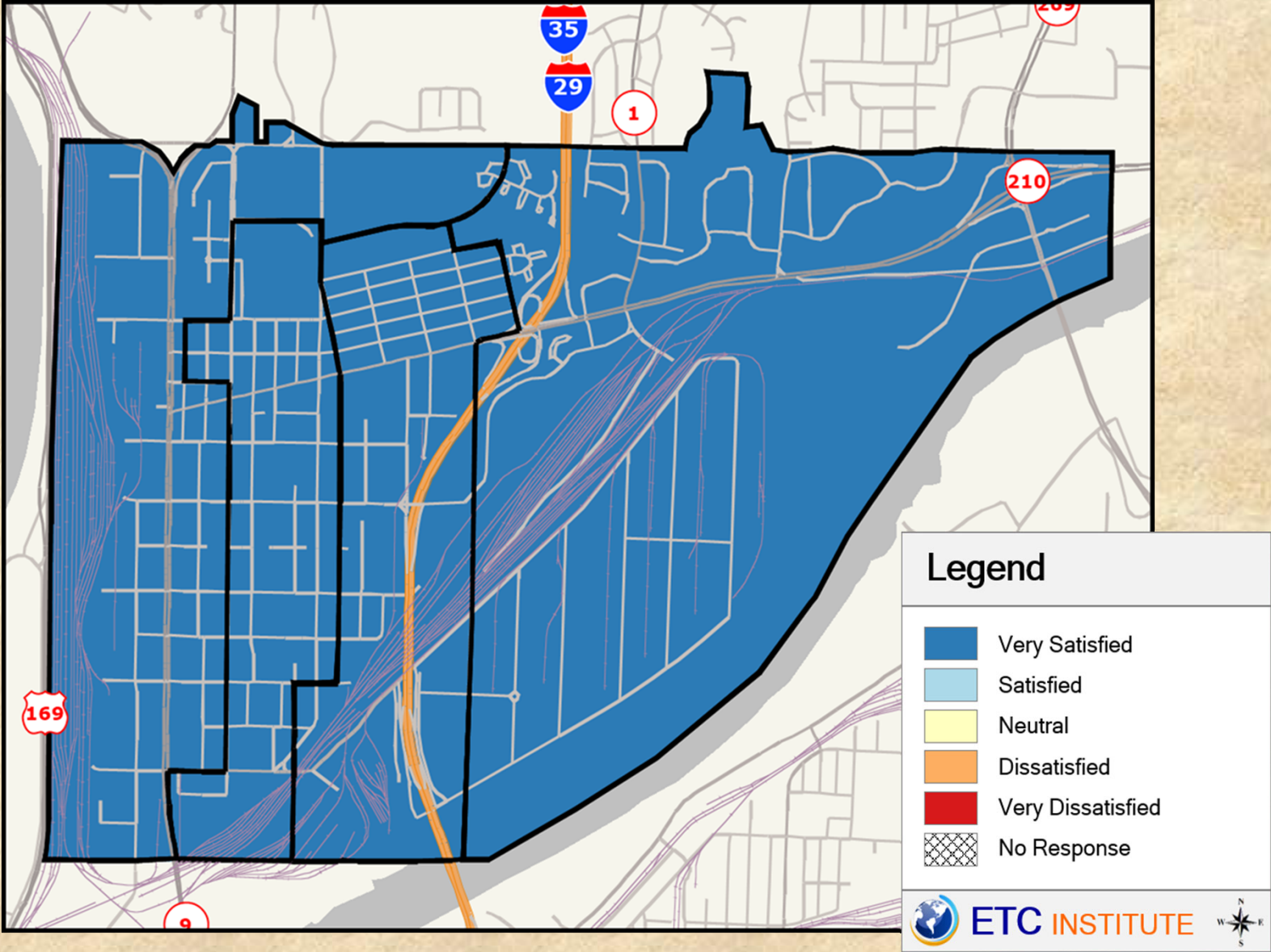
2020 North Kansas City Business Survey

Q1 Overall ratings of North Kansas City as a place to do business



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Shading reflects the mean rating for all respondents by CBG (merged as needed)

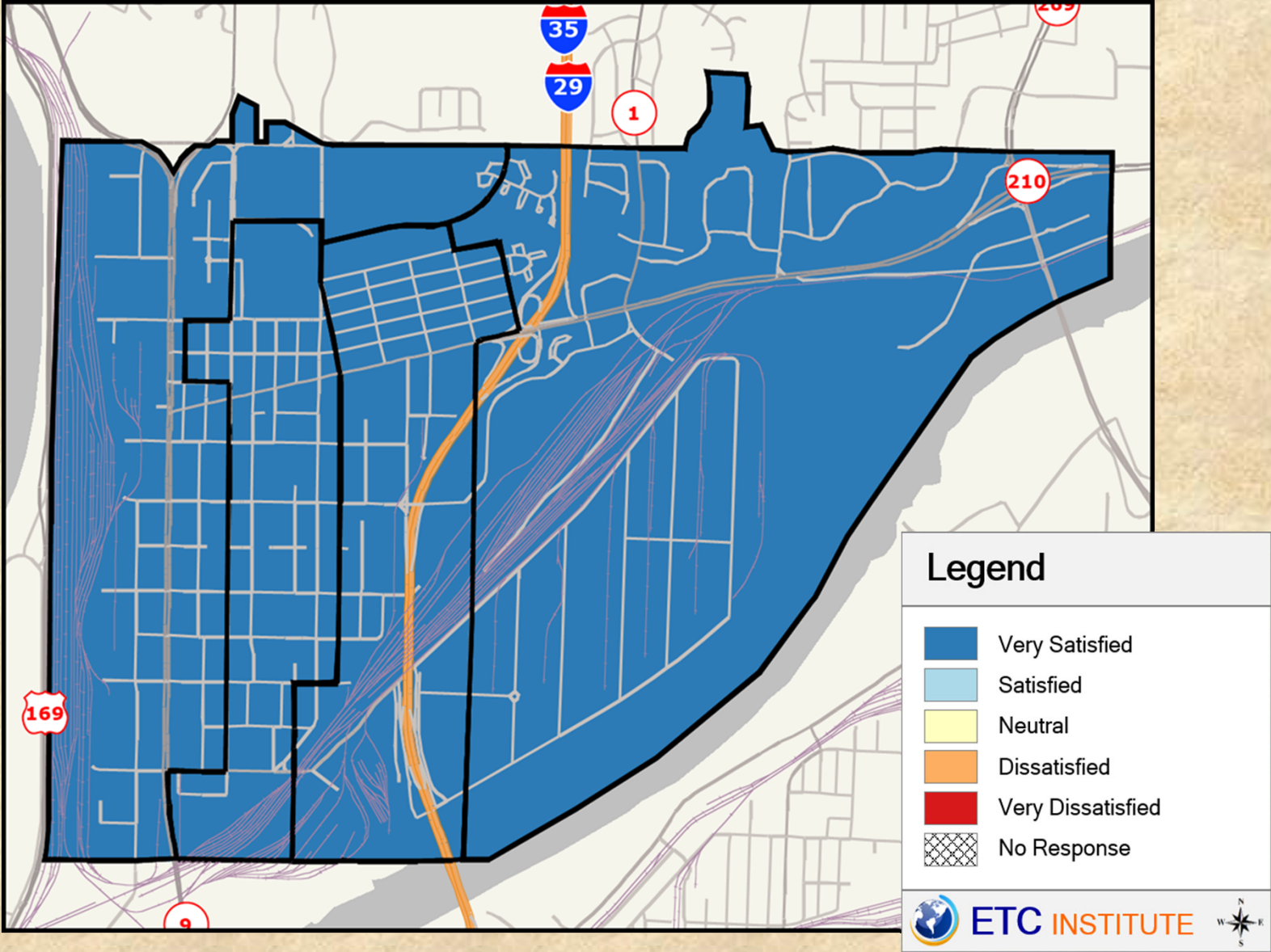
Q2-01 Satisfaction with police services



2020 North Kansas City Business Survey

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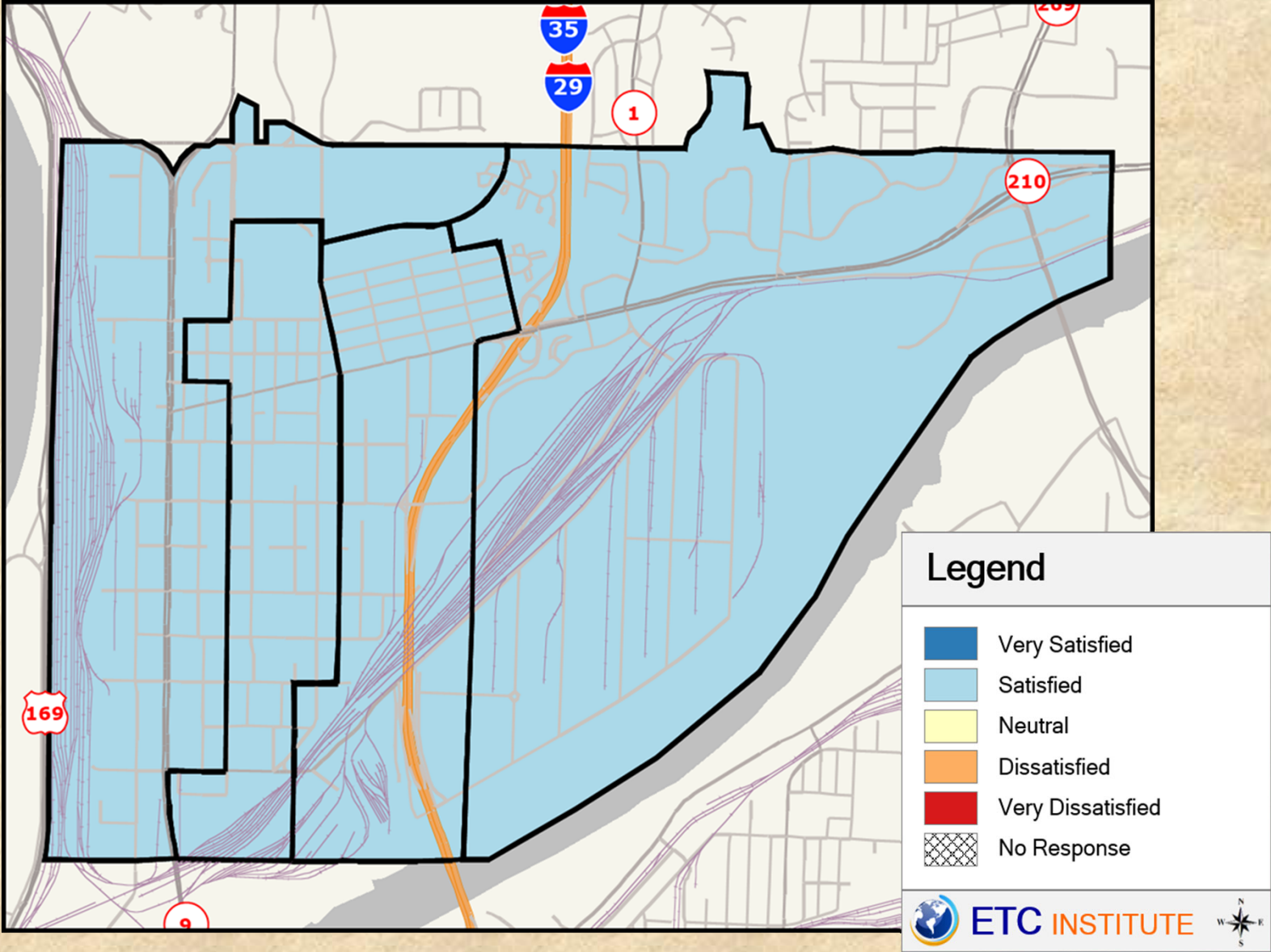
Q2-02 Satisfaction with fire/EMS services



2020 North Kansas City Business Survey

Shading reflects the mean rating for all respondents by CBG (merged as needed)

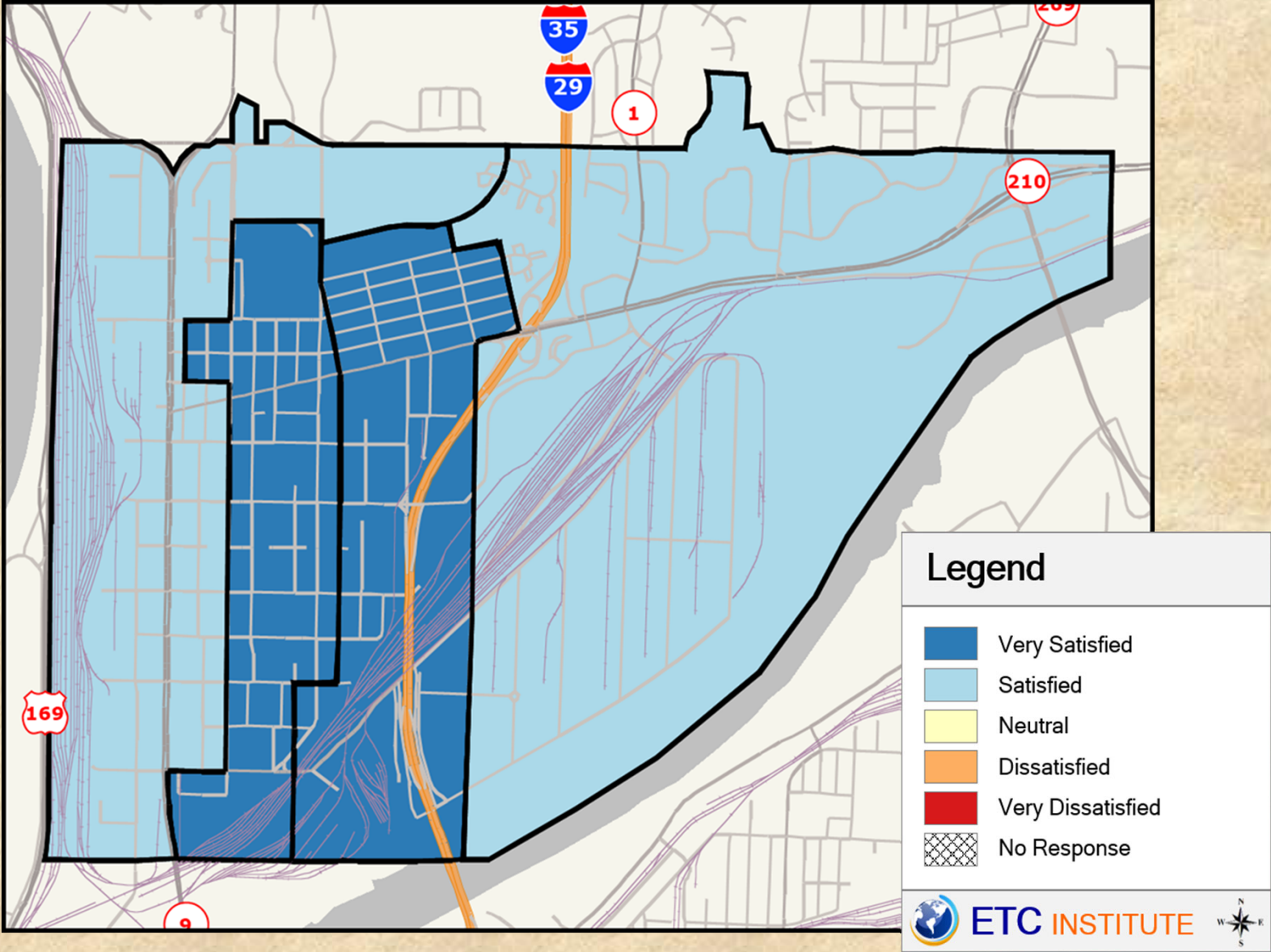
Q2-03 Satisfaction street maintenance, including sidewalks, medians and curbs



2020 North Kansas City Business Survey

Shading reflects the mean rating for all respondents by CBG (merged as needed)

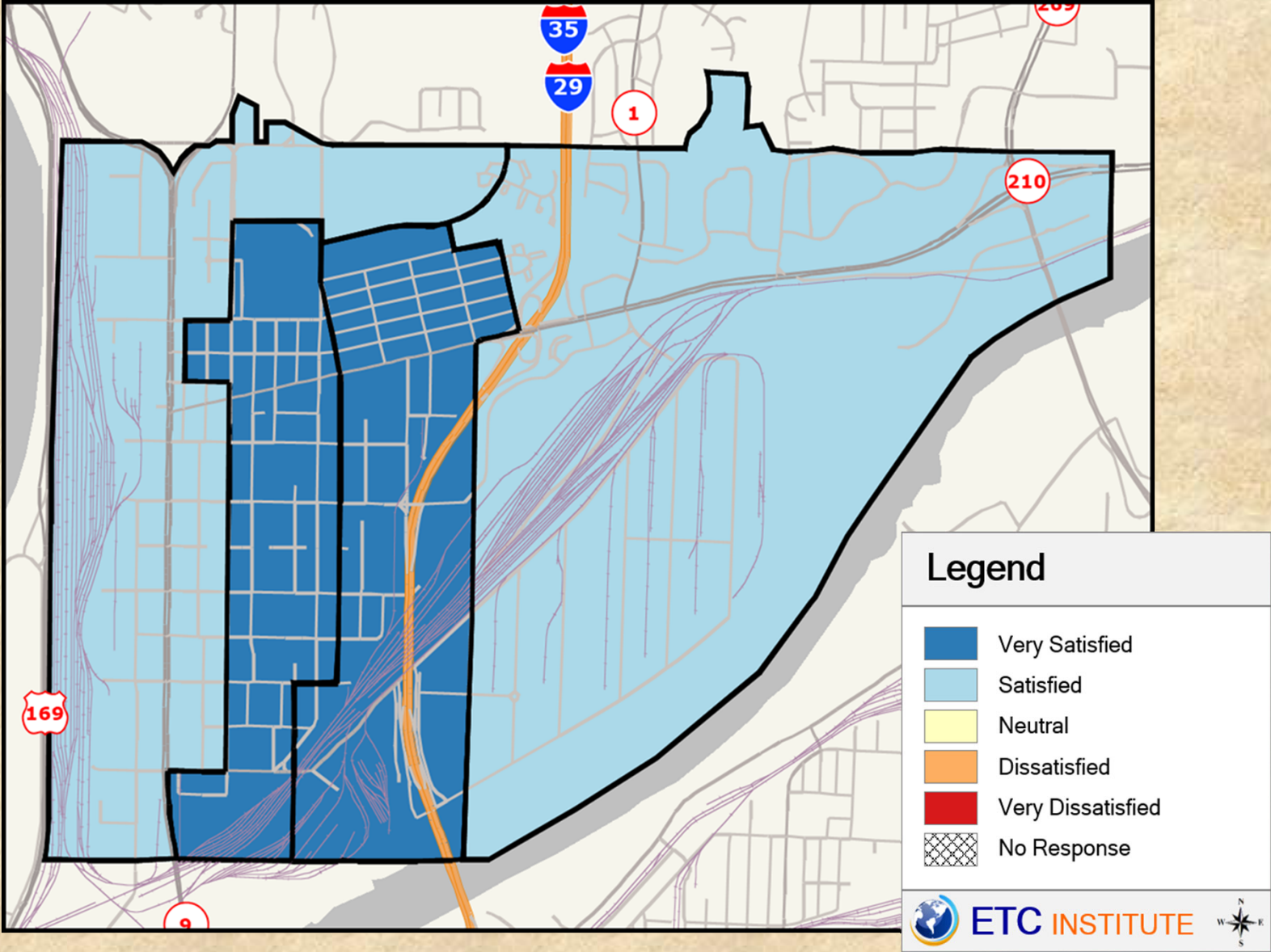
Q2-04 Satisfaction with street lighting



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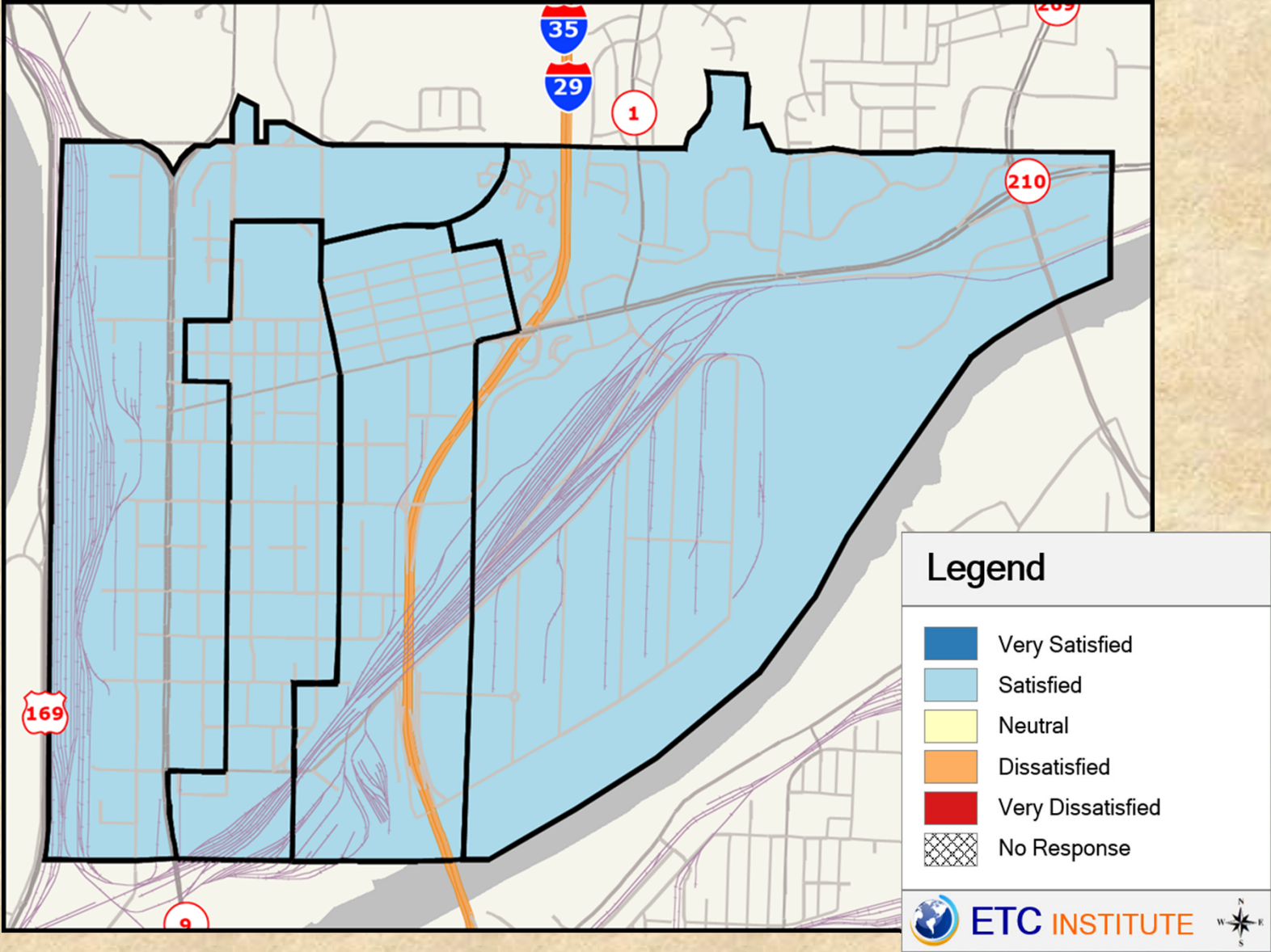
Shading reflects the mean rating for all respondents by CBG (merged as needed)

Q2-05 Satisfaction with street sweeping/cleanliness of public areas



2020 North Kansas City Business Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

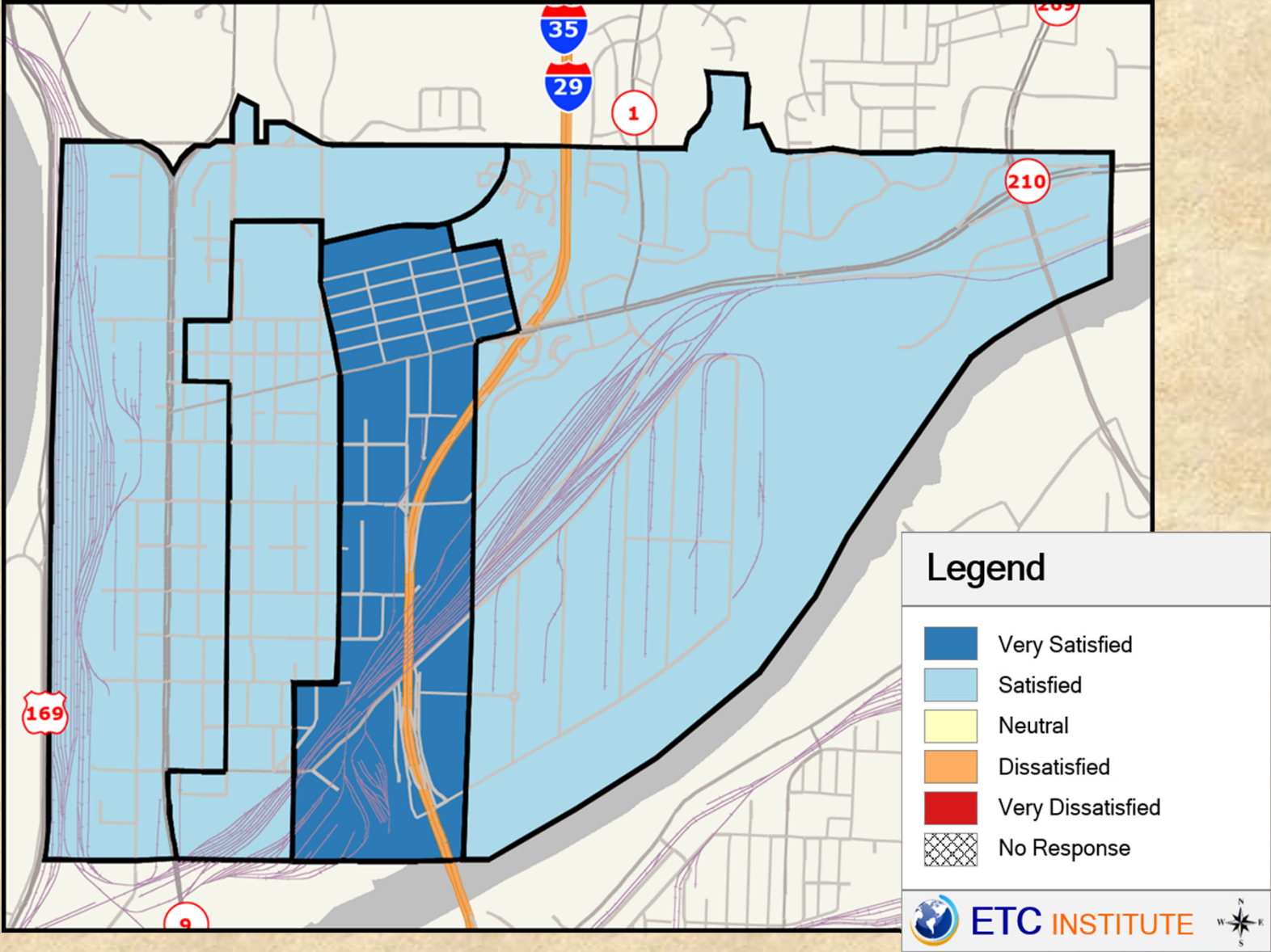
Q2-06 Satisfaction with stormwater drainage/flood management



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Shading reflects the mean rating for all respondents by CBG (merged as needed)

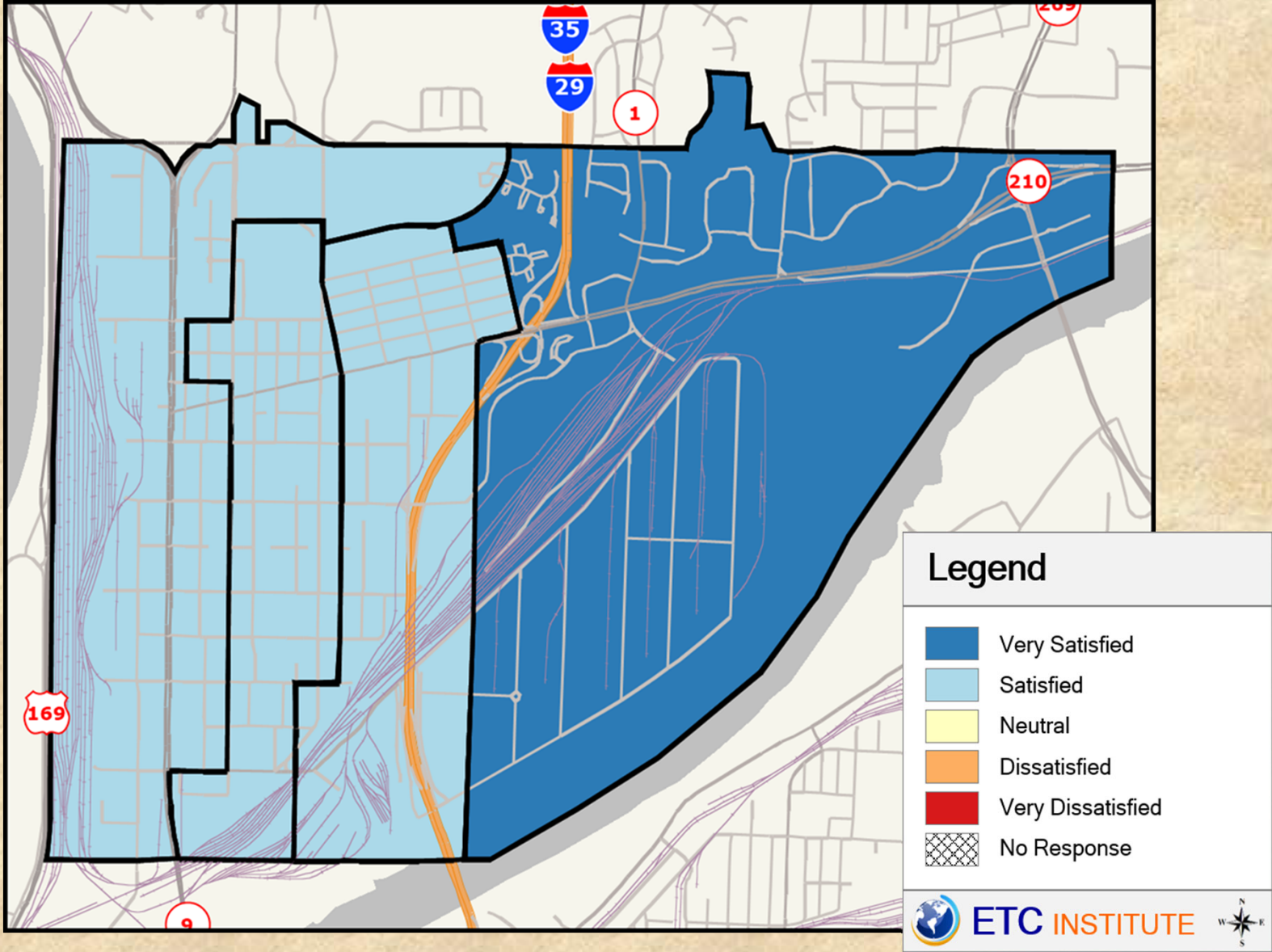
Q2-07 Satisfaction with enforcement of codes and ordinances



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Shading reflects the mean rating for all respondents by CBG (merged as needed)

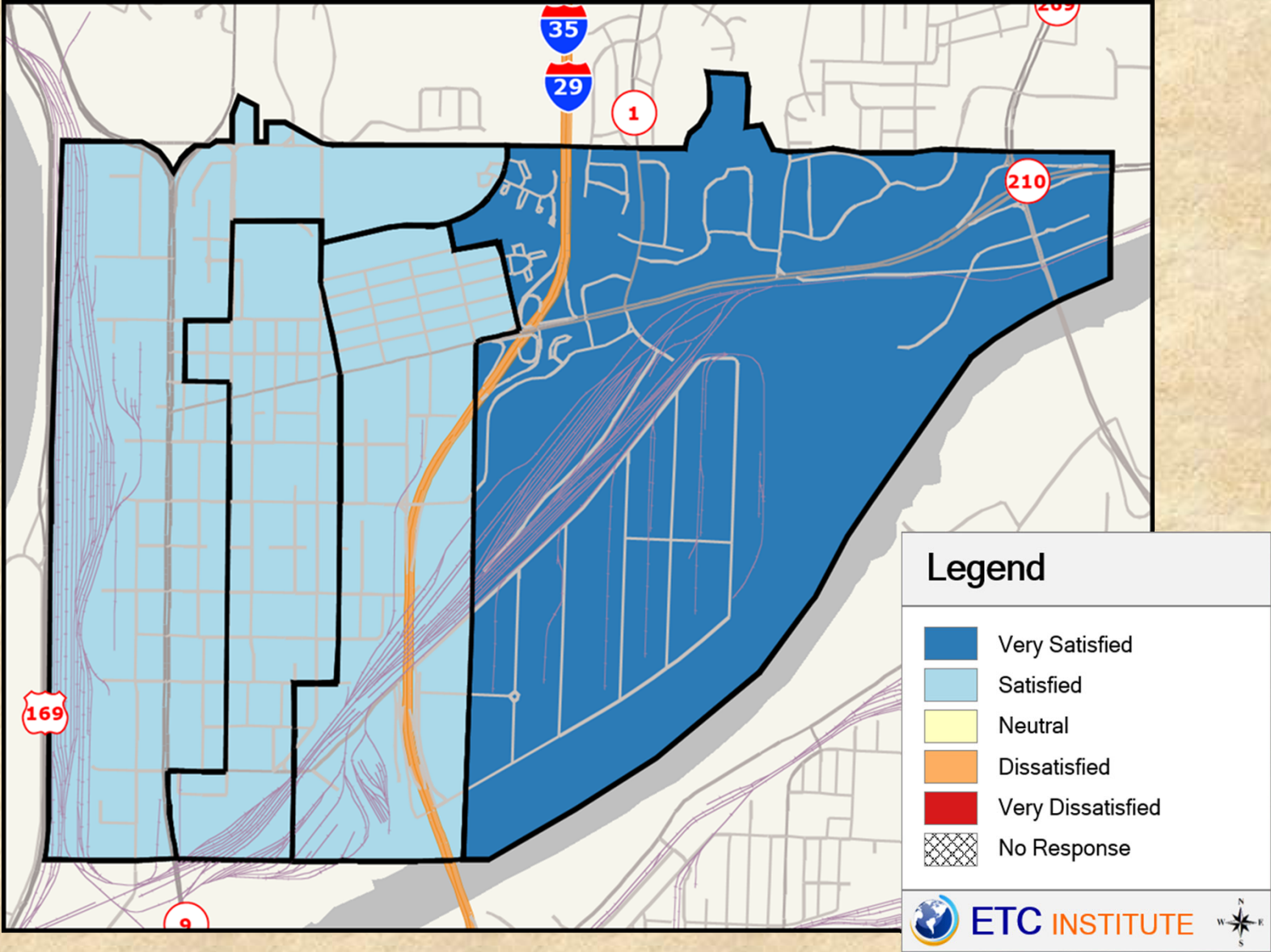
Q2-08 Satisfaction with effectiveness of City communication with businesses



2020 North Kansas City Business Survey

Shading reflects the mean rating for all respondents by CBG (merged as needed)

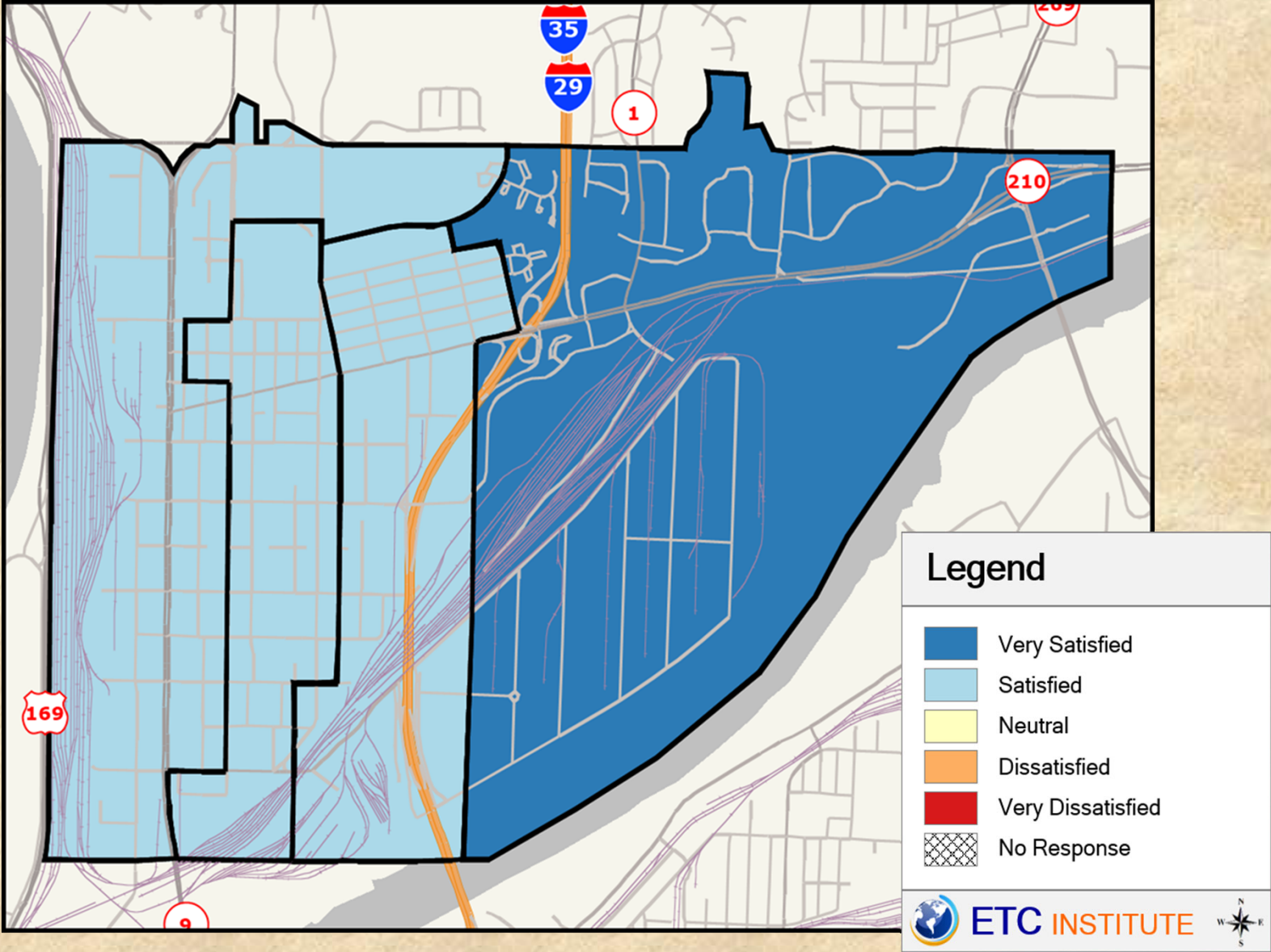
Q2-09 Satisfaction with quality of customer service provided by City employees



2020 North Kansas City Business Survey

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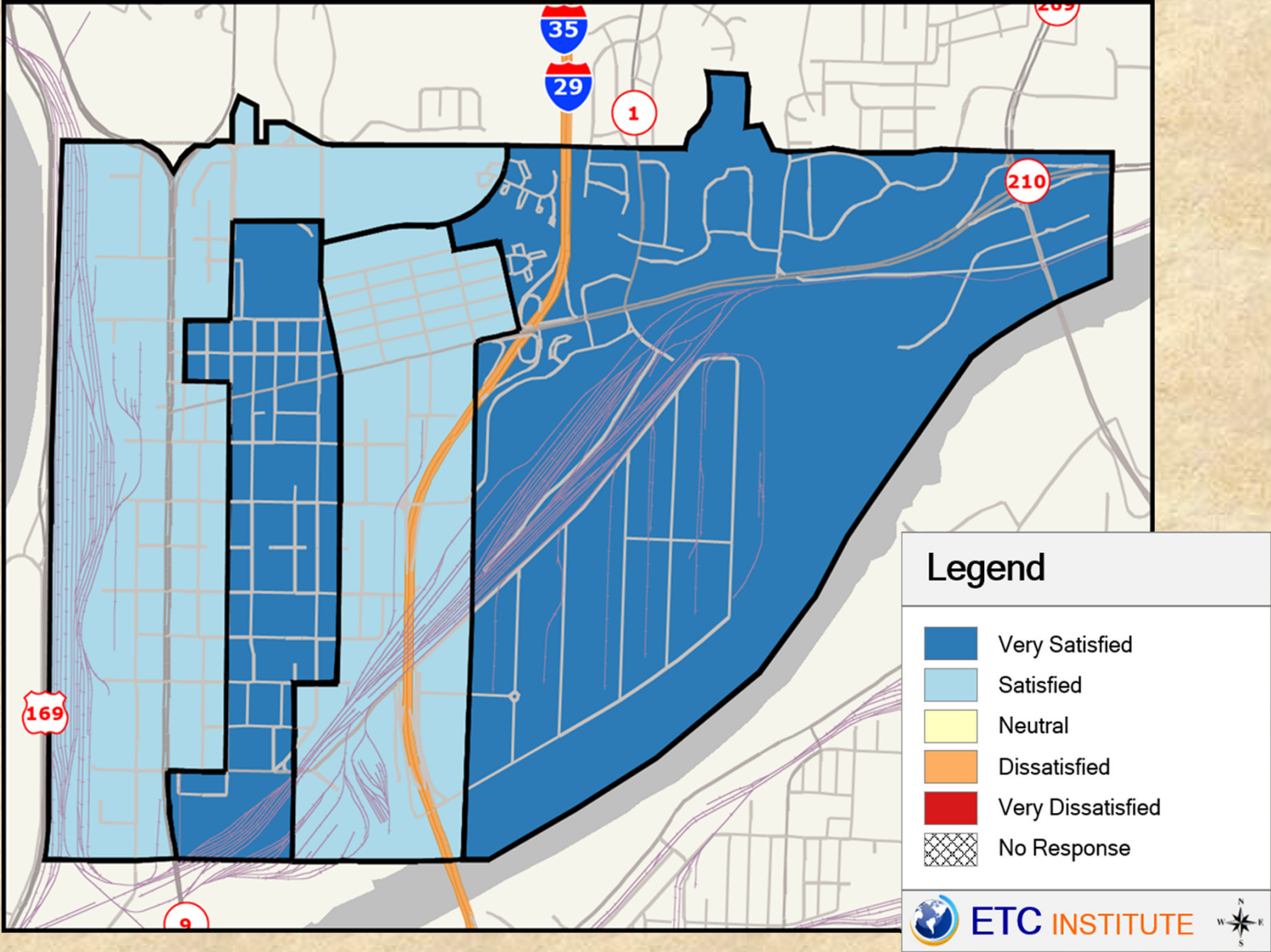
Q2-10 Satisfaction with effectiveness of NKC Business Council with businesses



2020 North Kansas City Business Survey

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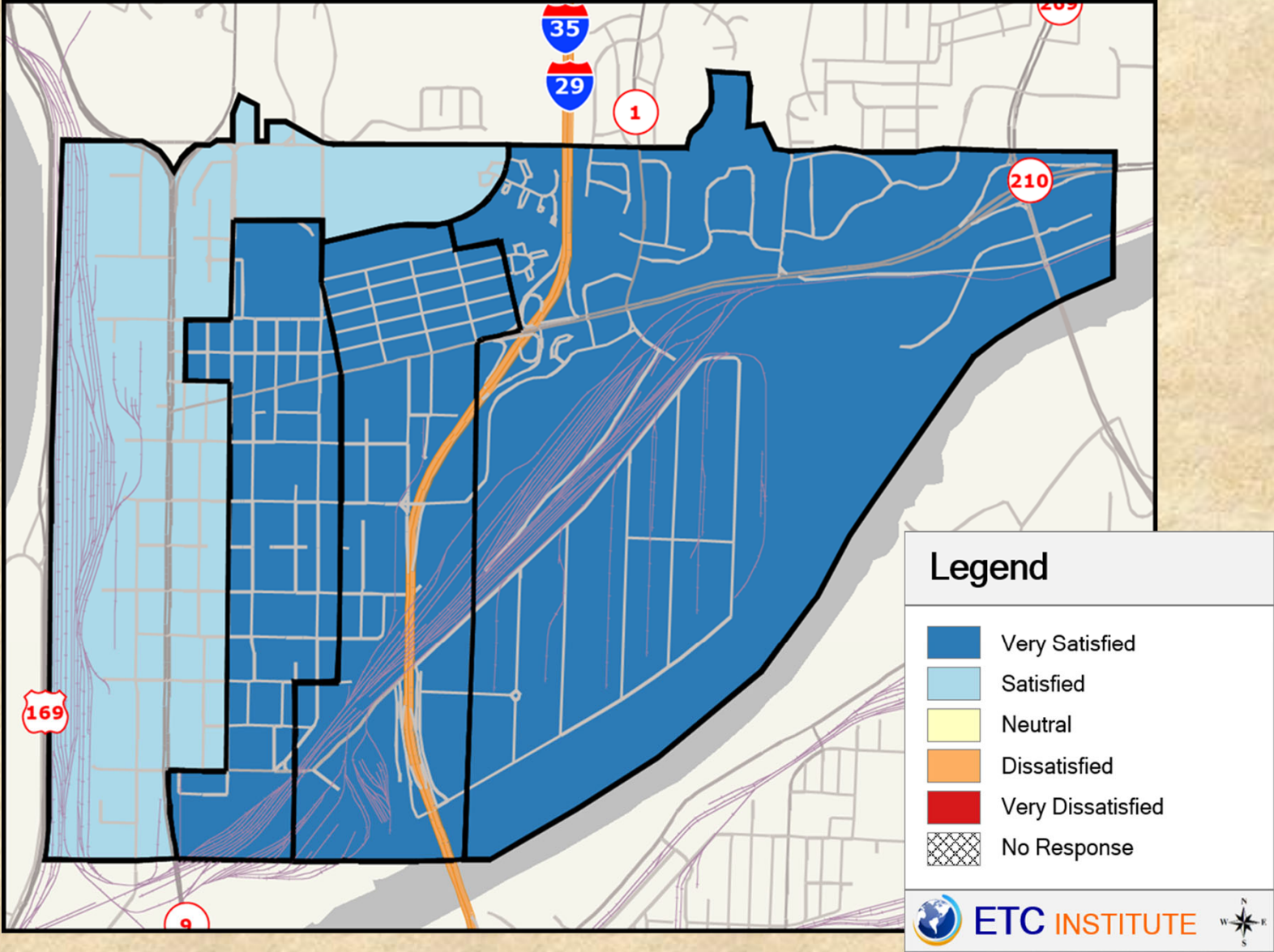
Q9-01 Satisfaction with image of the City



2020 North Kansas City Business Survey

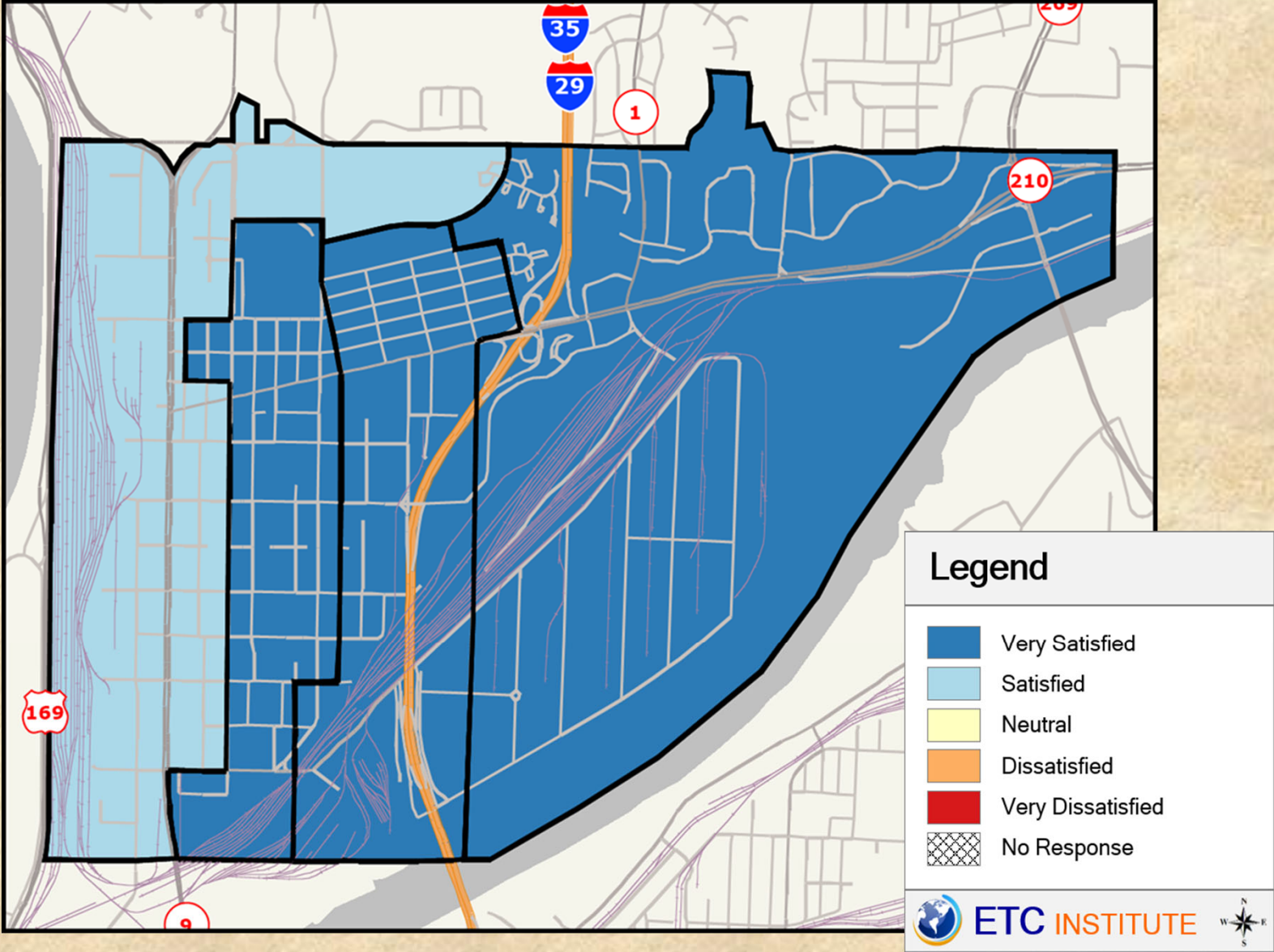
Shading reflects the mean rating for all respondents by CBG (merged as needed)

Q9-02 Satisfaction with quality of life in the City



2020 North Kansas City Business Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

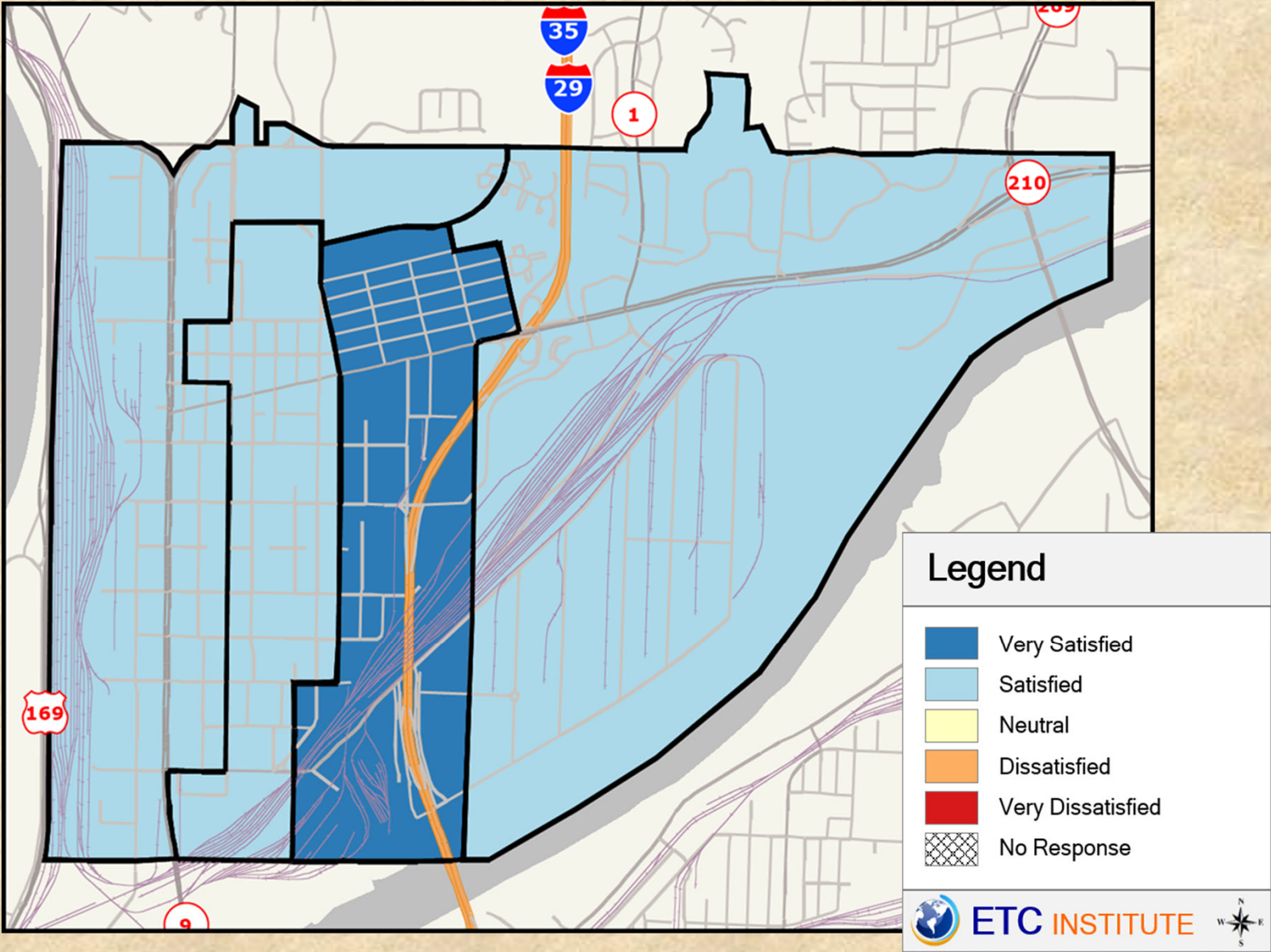
Q9-03 Satisfaction with quality of services provided by the City



2020 North Kansas City Business Survey

Shading reflects the mean rating for all respondents by CBG (merged as needed)

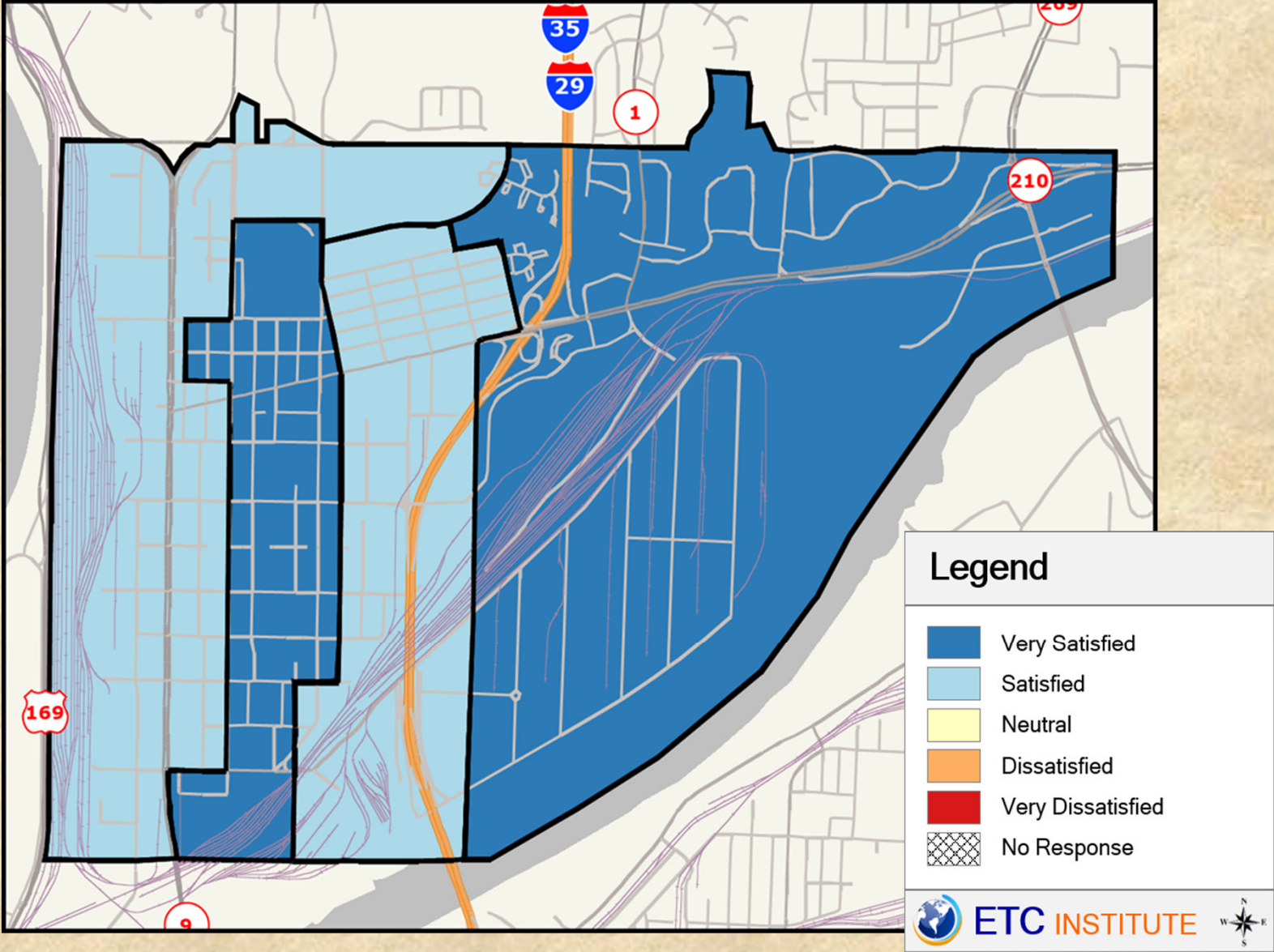
Q9-04 Satisfaction with overall value company receives for local taxes and fees



2020 North Kansas City Business Survey

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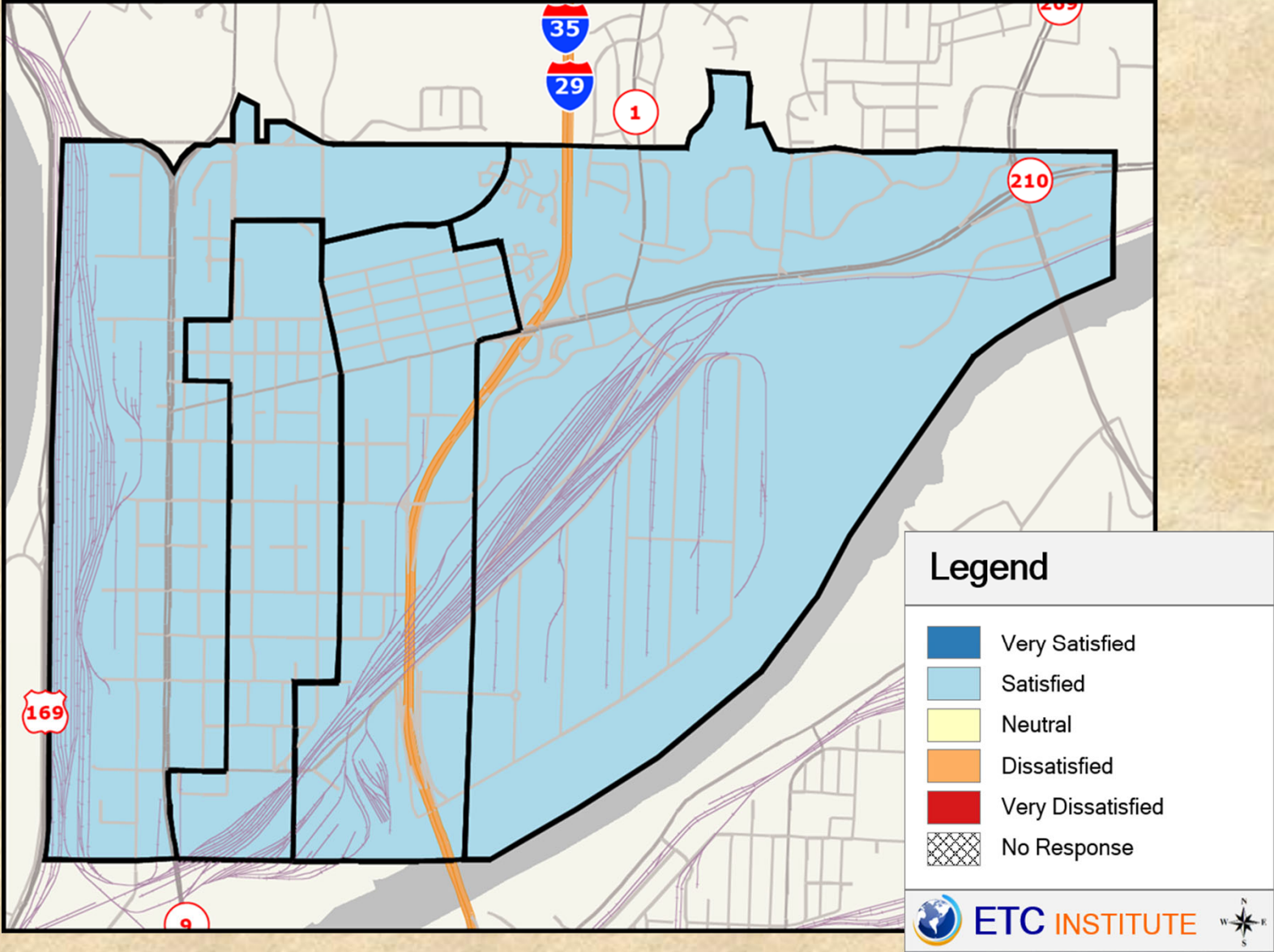
Q9-05 Satisfaction with overall feeling of safety in the City



2020 North Kansas City Business Survey

Shading reflects the mean rating for all respondents by CBG (merged as needed)

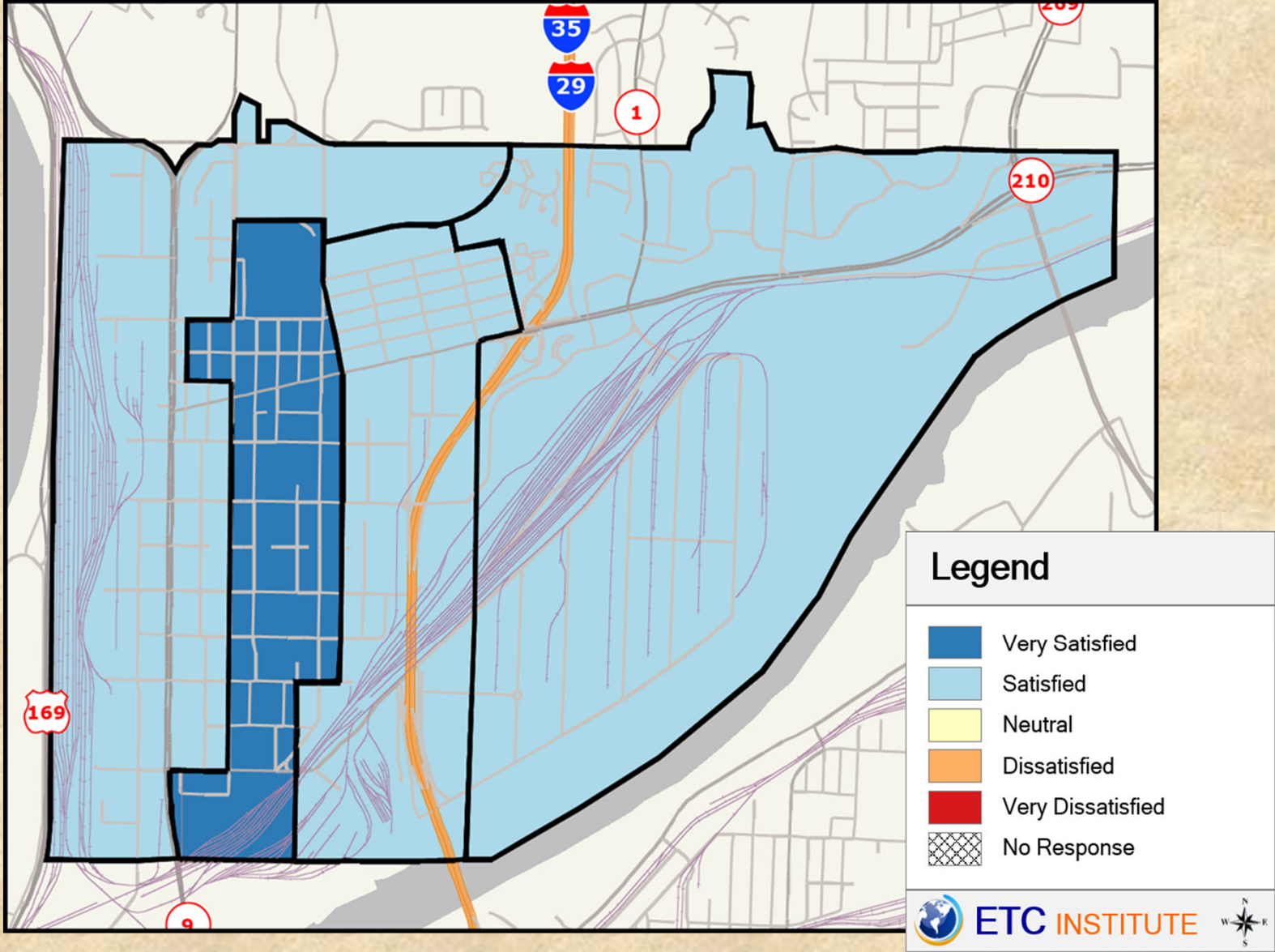
Q9-06 Satisfaction with quality of new development in the City



2020 North Kansas City Business Survey

Shading reflects the mean rating for all respondents by CBG (merged as needed)

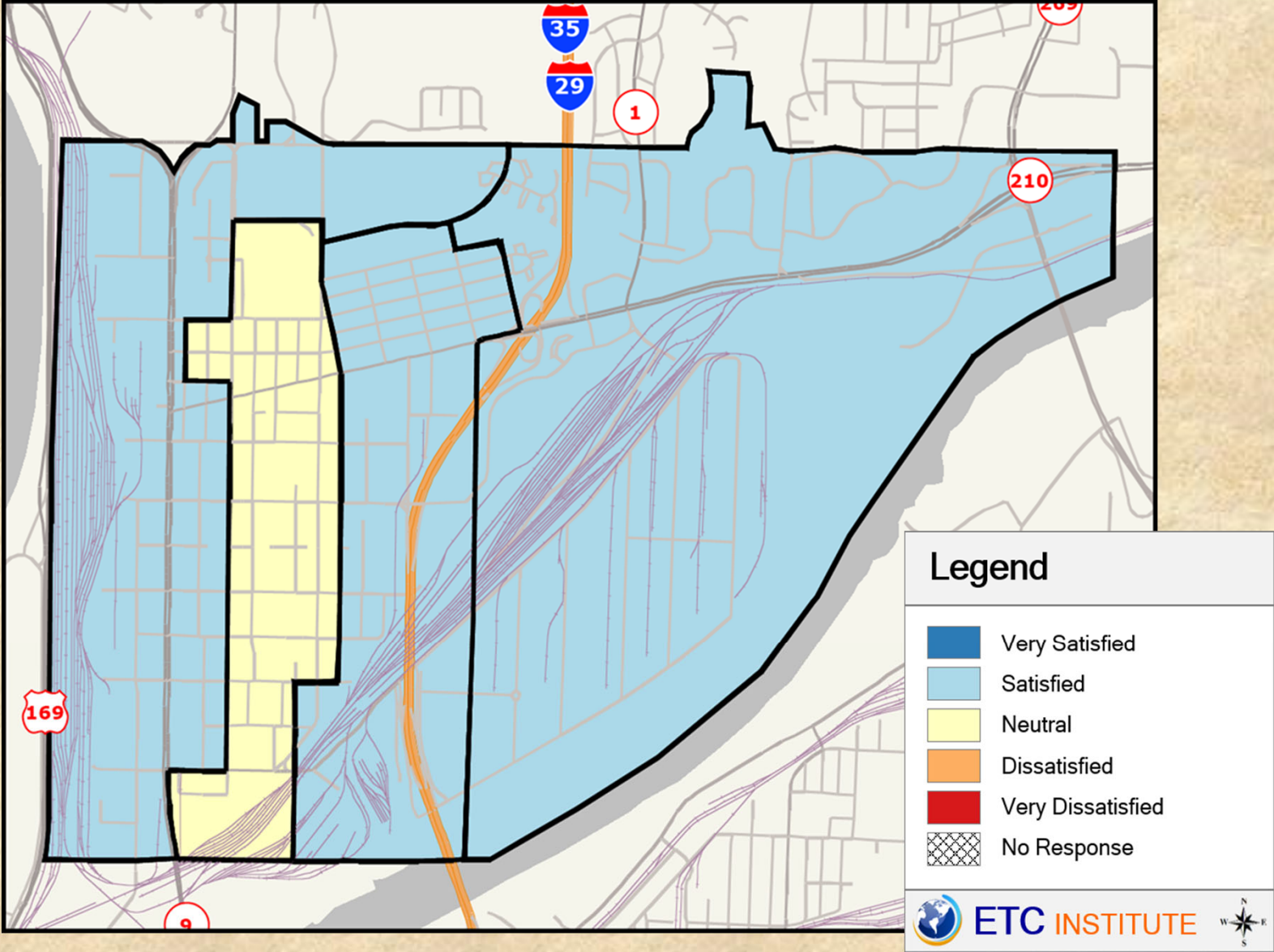
Q9-07 Satisfaction with quality of local schools



2020 North Kansas City Business Survey

Shading reflects the mean rating for all respondents by CBG (merged as needed)

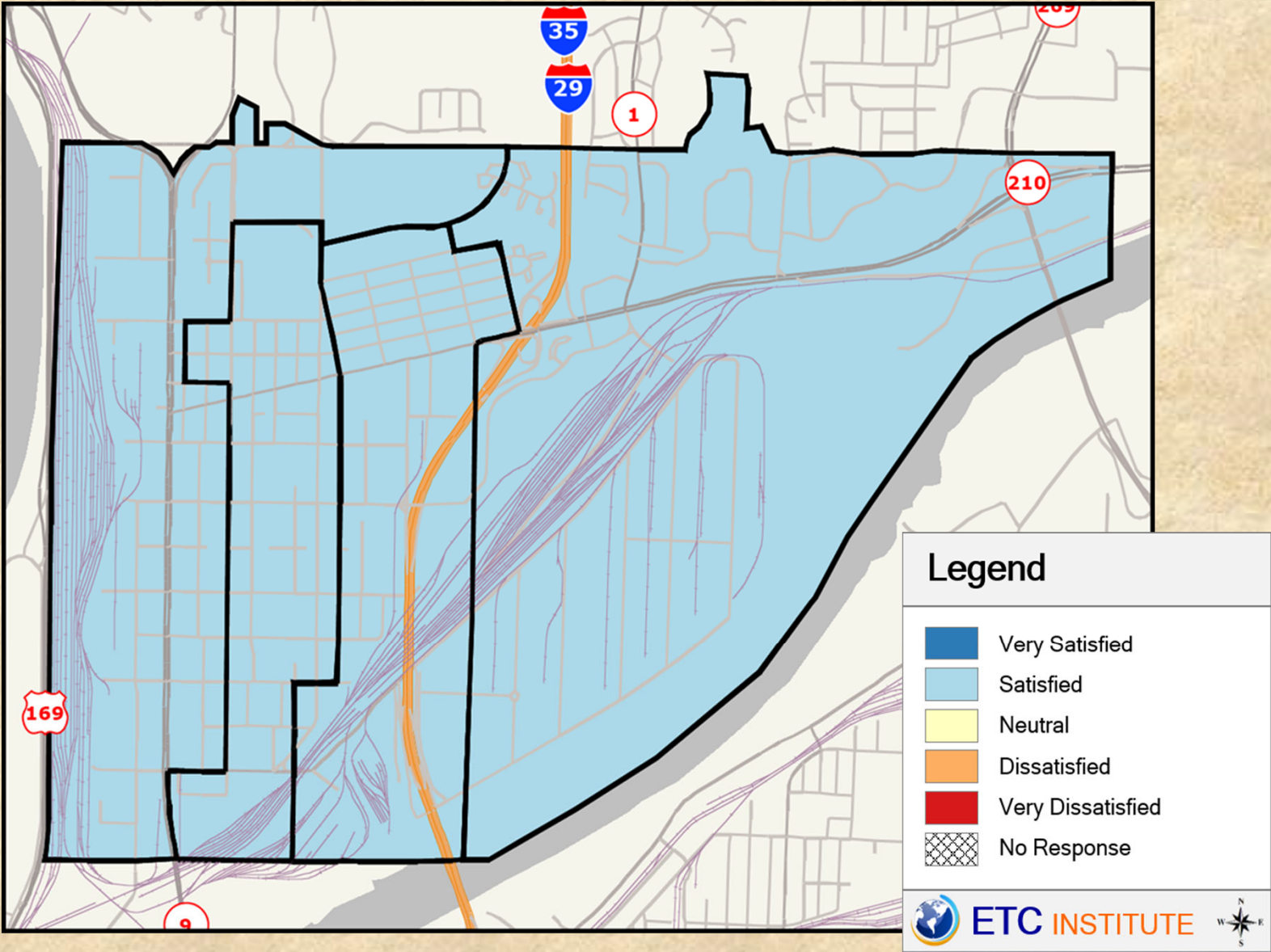
Q9-08 Satisfaction with availability of parking for business



2020 North Kansas City Business Survey

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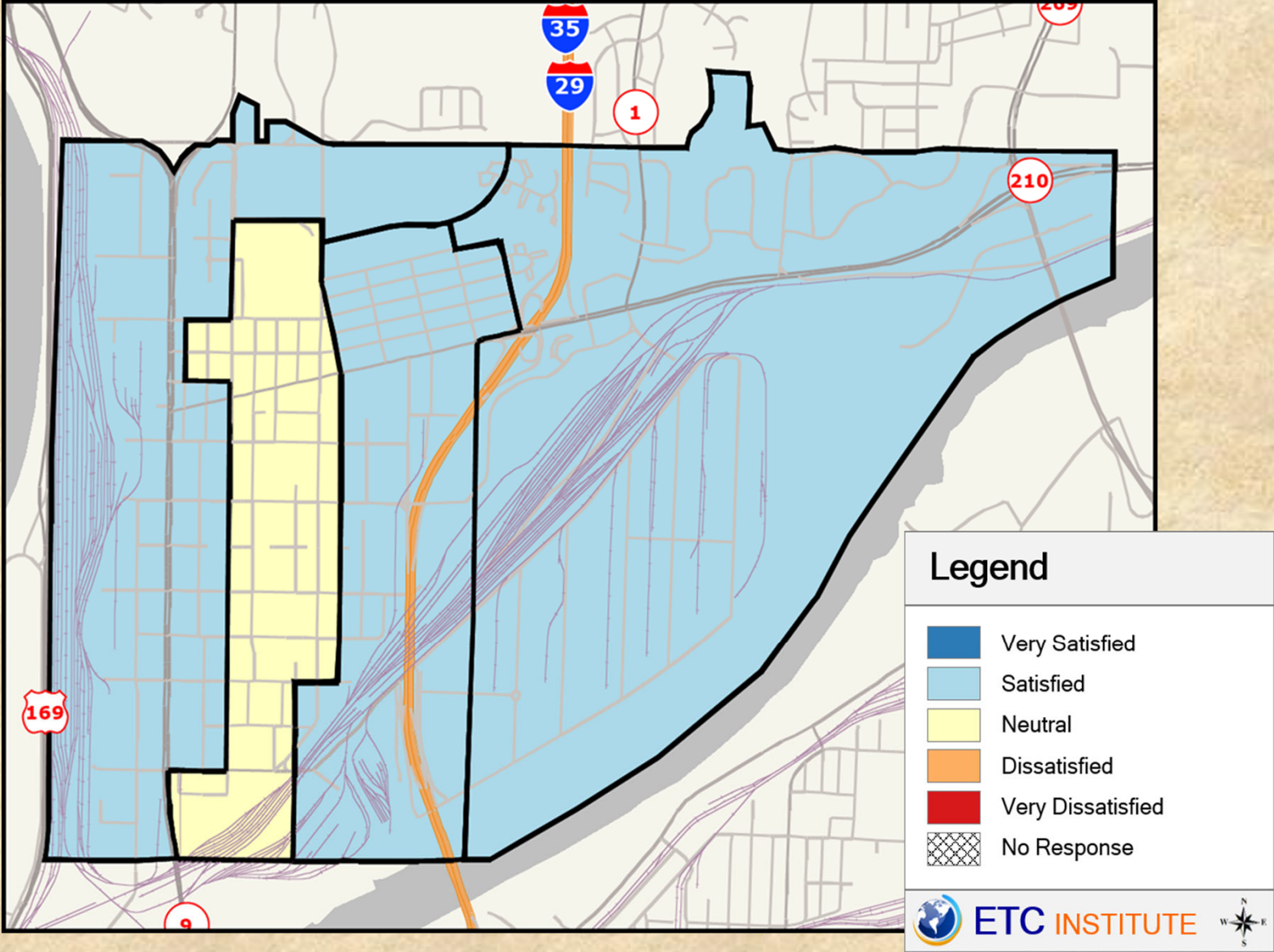
Q9-09 Satisfaction with access to quality housing options for workforce



2020 North Kansas City Business Survey

Shading reflects the mean rating for all respondents by CBG (merged as needed)

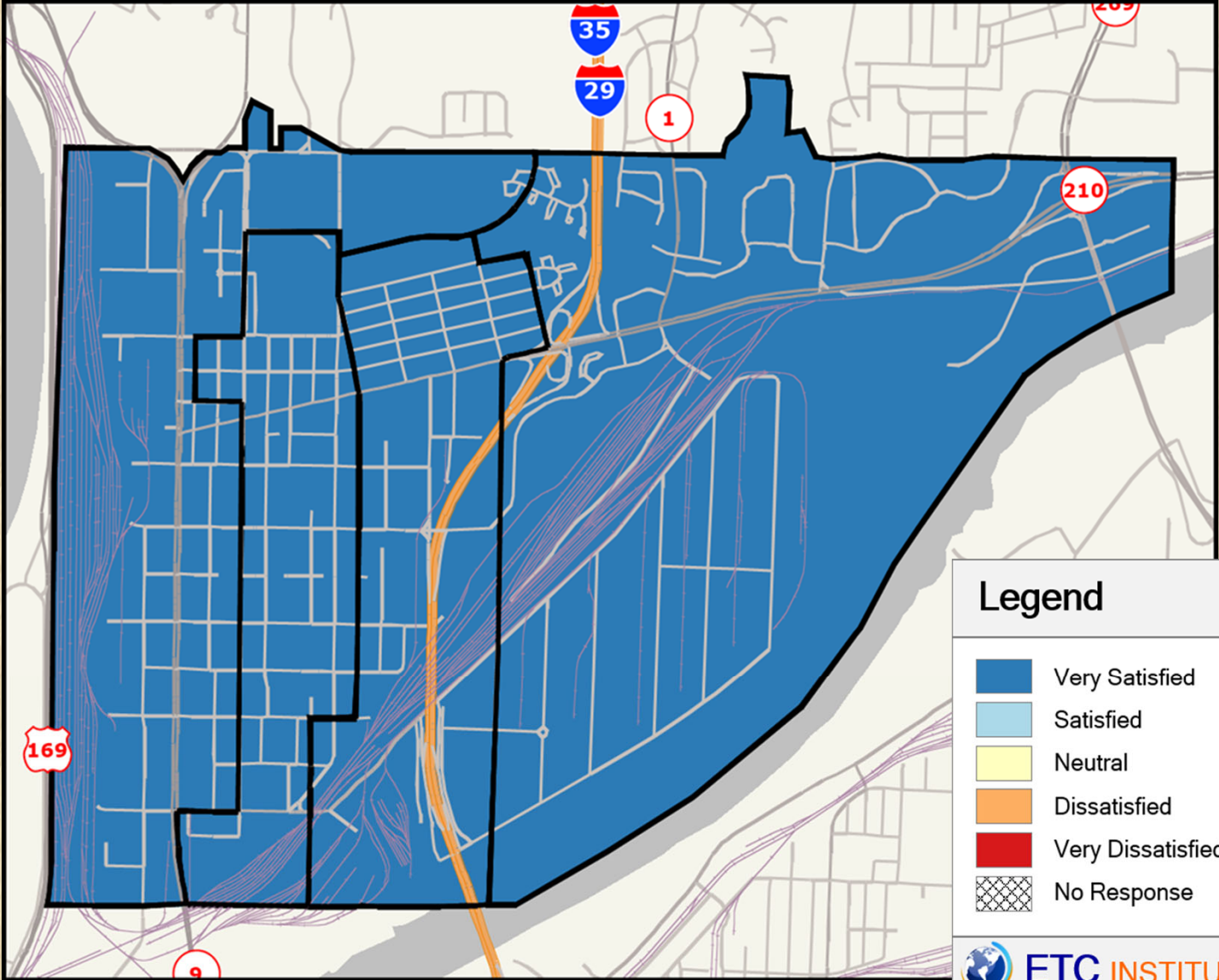
Q9-10 Satisfaction with availability of trained employees



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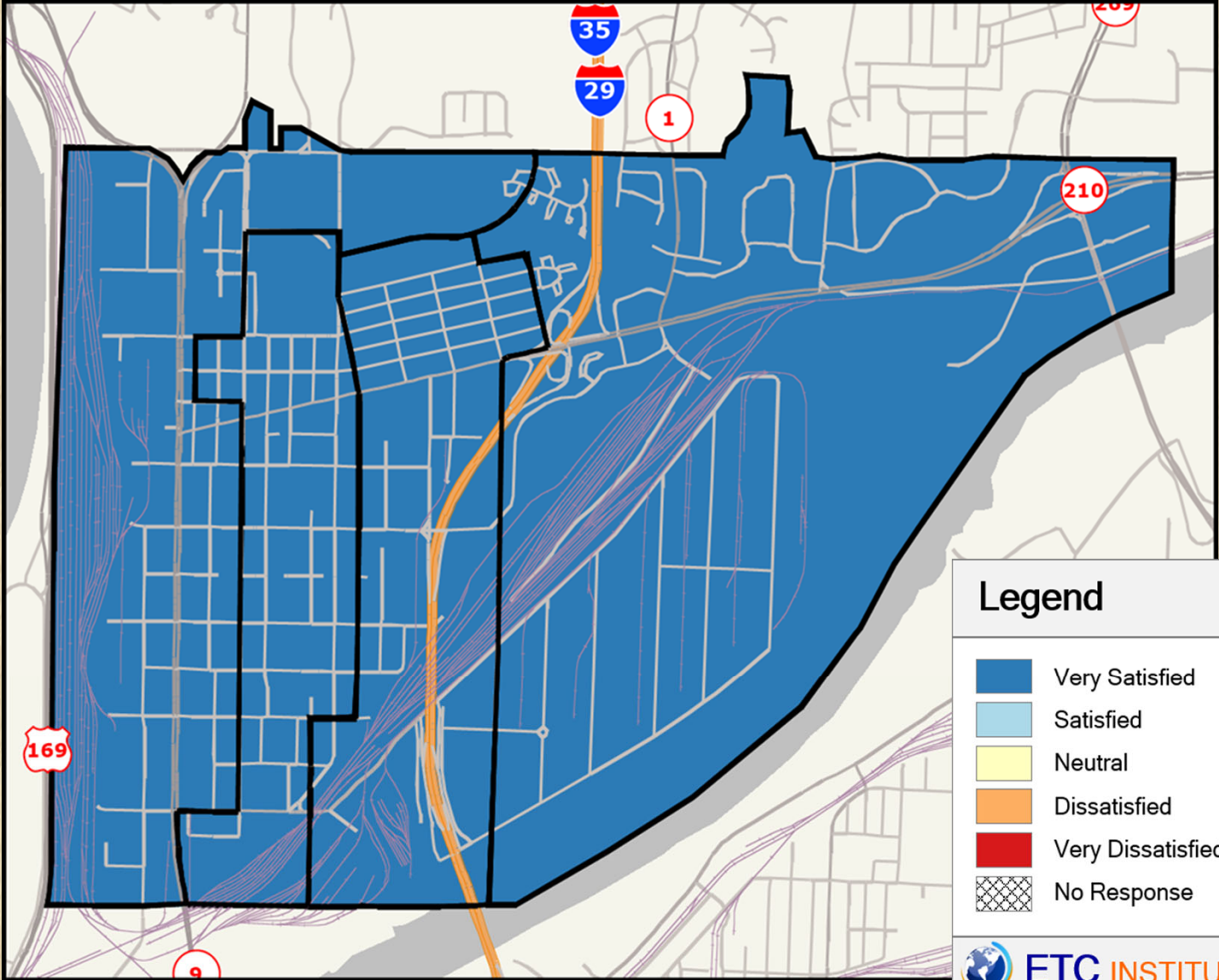
Q9-11 Satisfaction with access to highways



2020 North Kansas City Business Survey

Shading reflects the mean rating for all respondents by CBG (merged as needed)

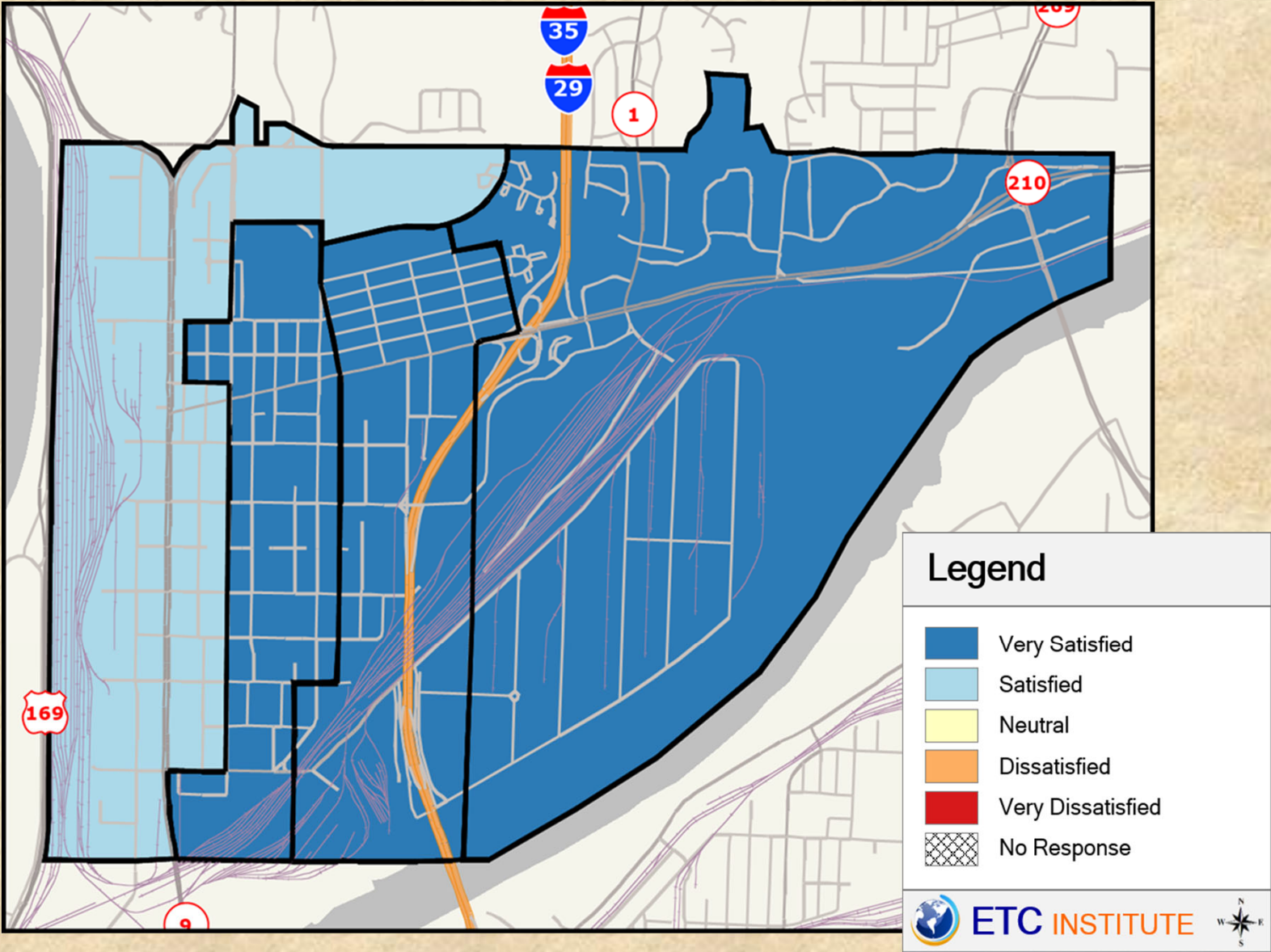
Q9-12 Satisfaction with access to the airport



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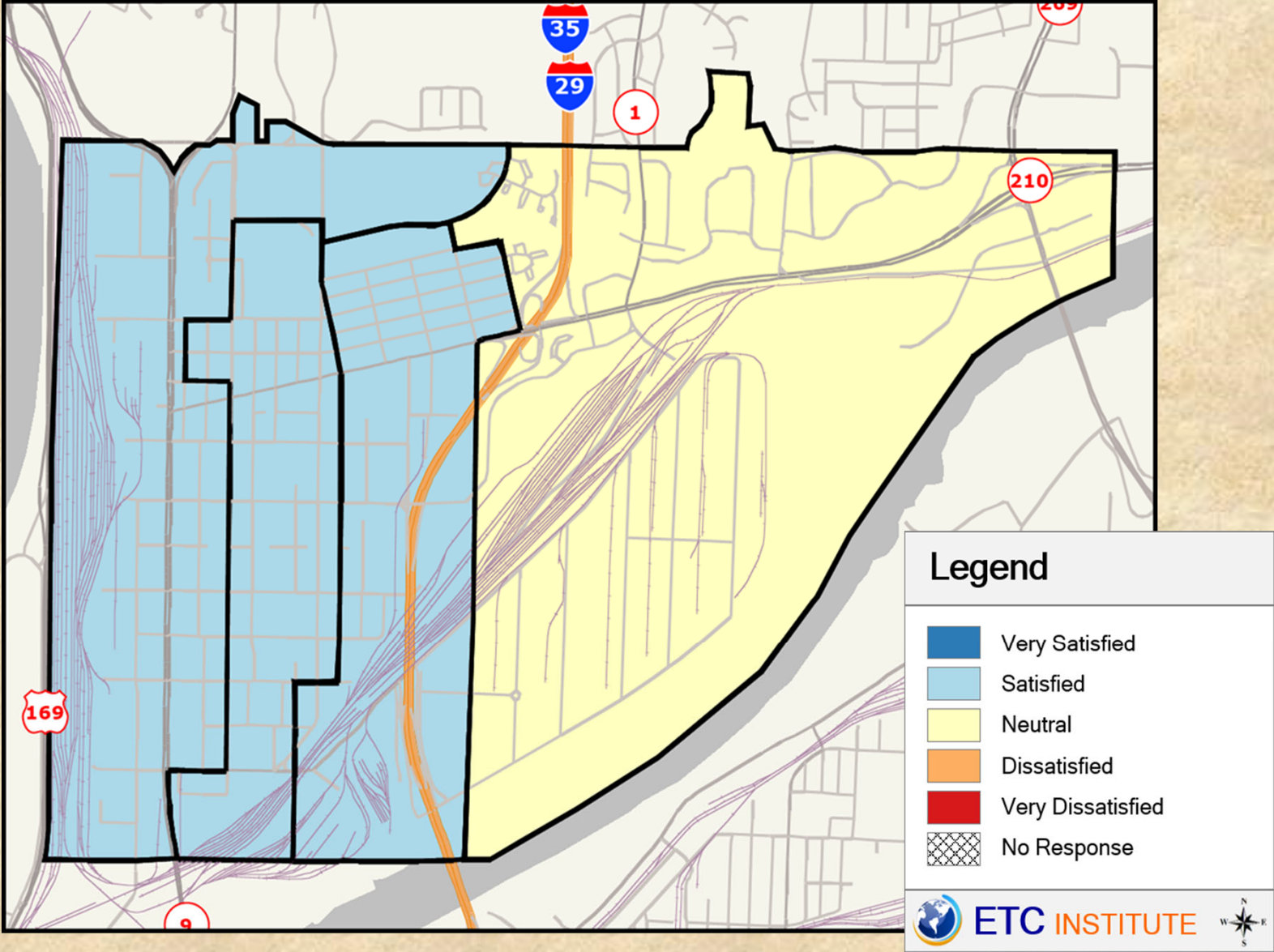
Shading reflects the mean rating for all respondents by CBG (merged as needed)

Q9-13 Satisfaction with proximity to other businesses that are important



2020 North Kansas City Business Survey
Shading reflects the mean rating for all respondents by CBG (merged as needed)

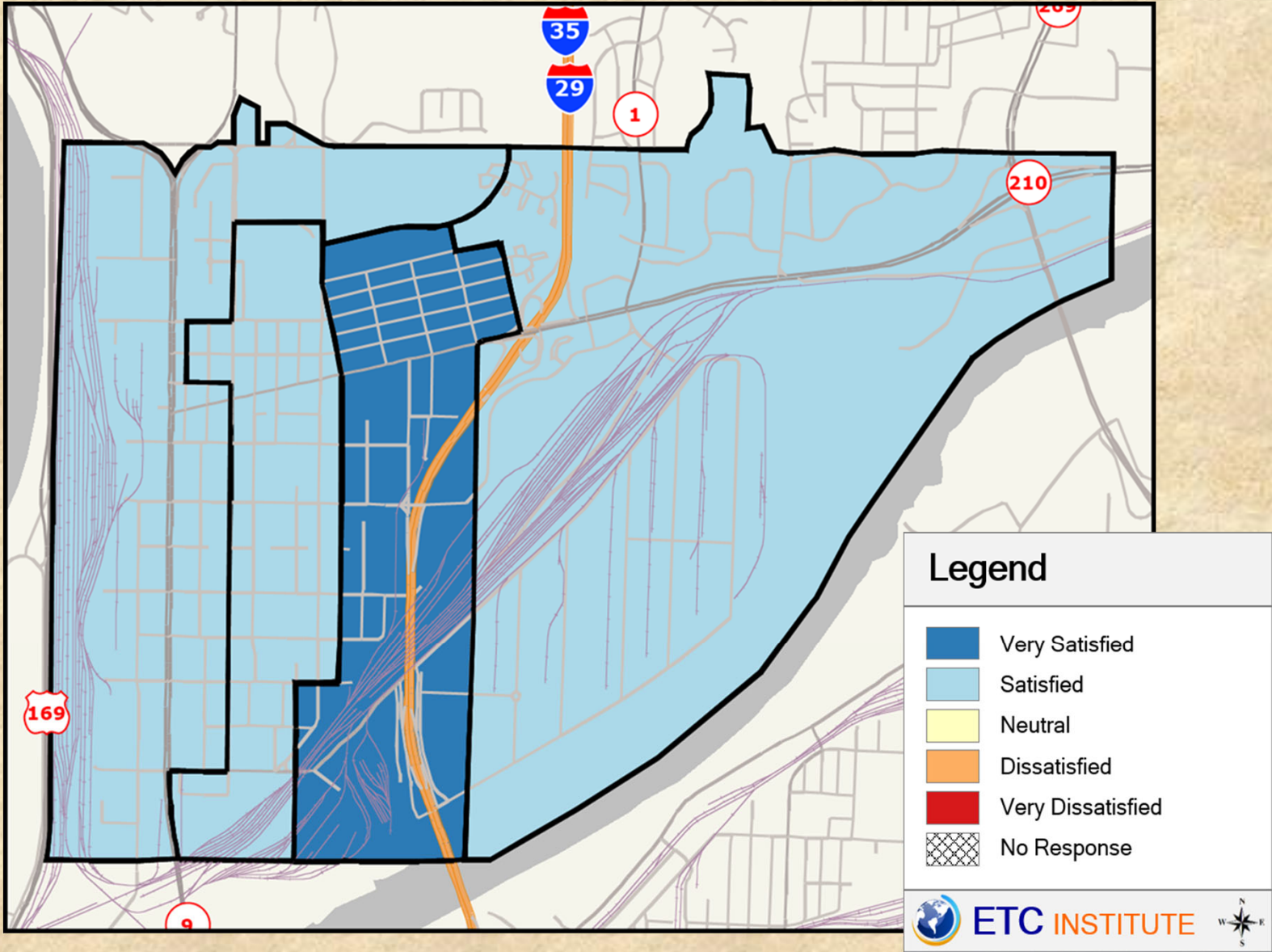
Q9-14 Satisfaction with availability of public transportation



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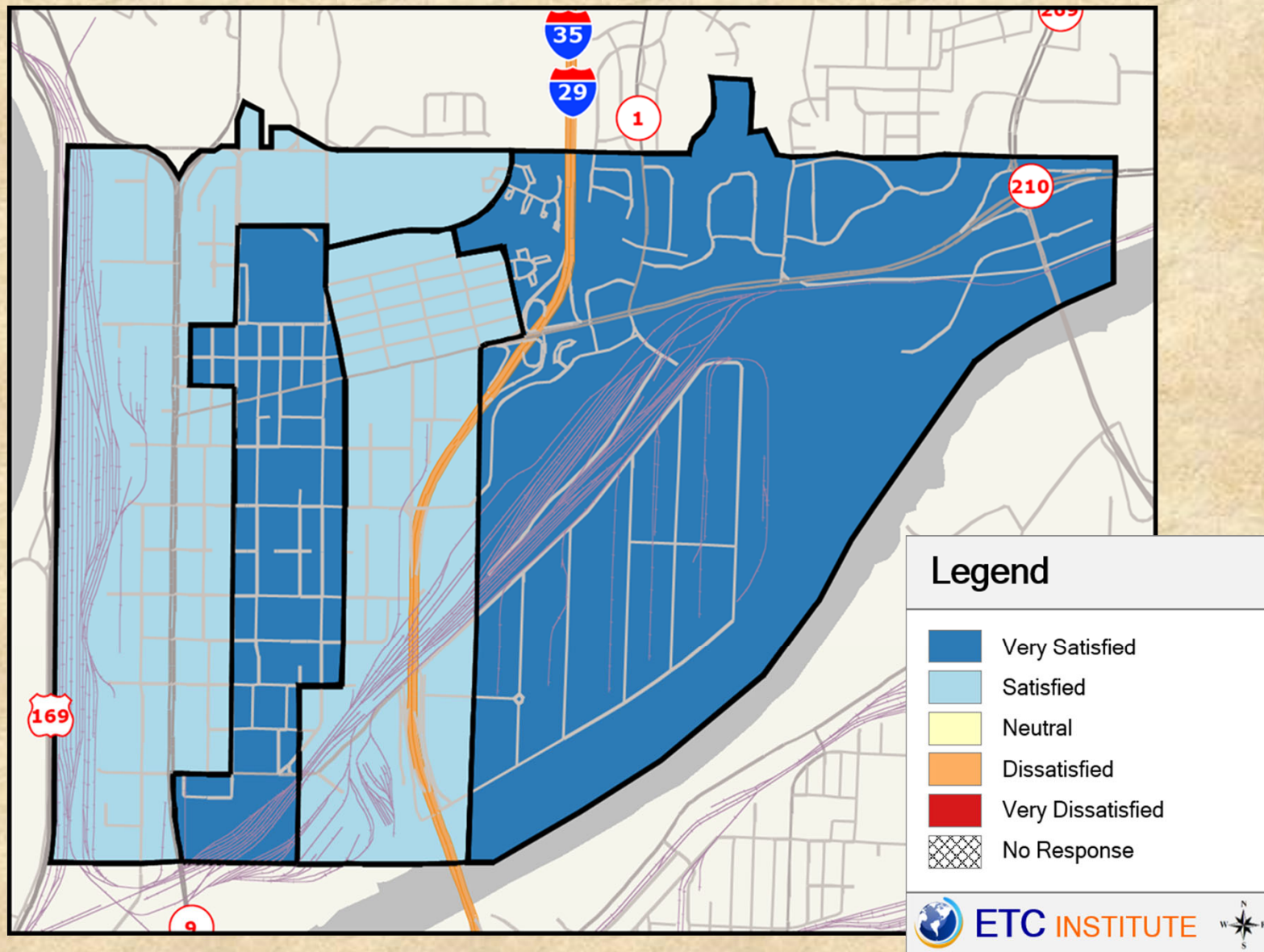
Q9-15 Satisfaction with availability of libraries, arts, sports, and cultural amenities



2020 North Kansas City Business Survey

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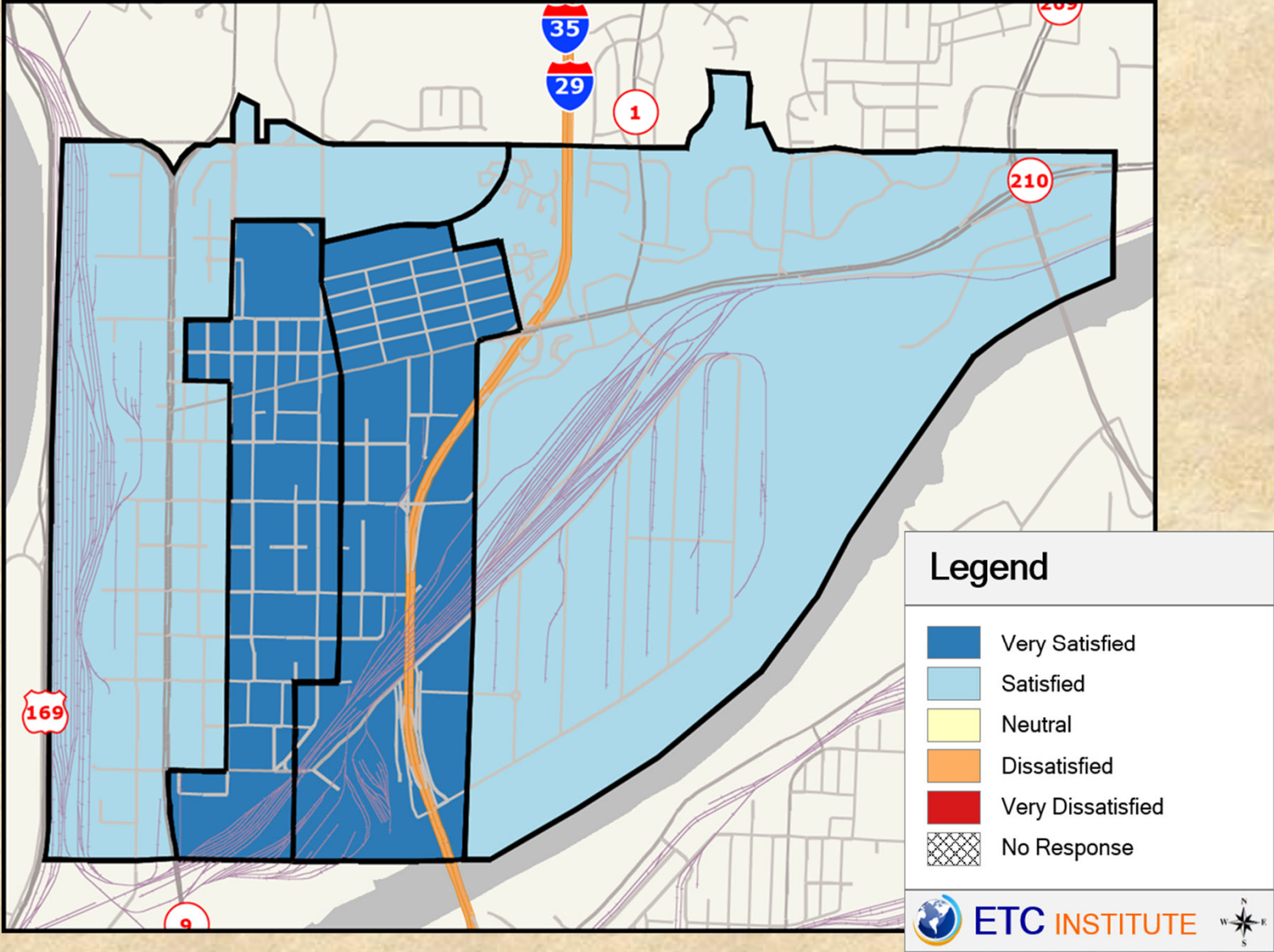
Q9-16 Satisfaction with availability of telecommunications, utilities, and other infrastructure



2020 North Kansas City Business Survey

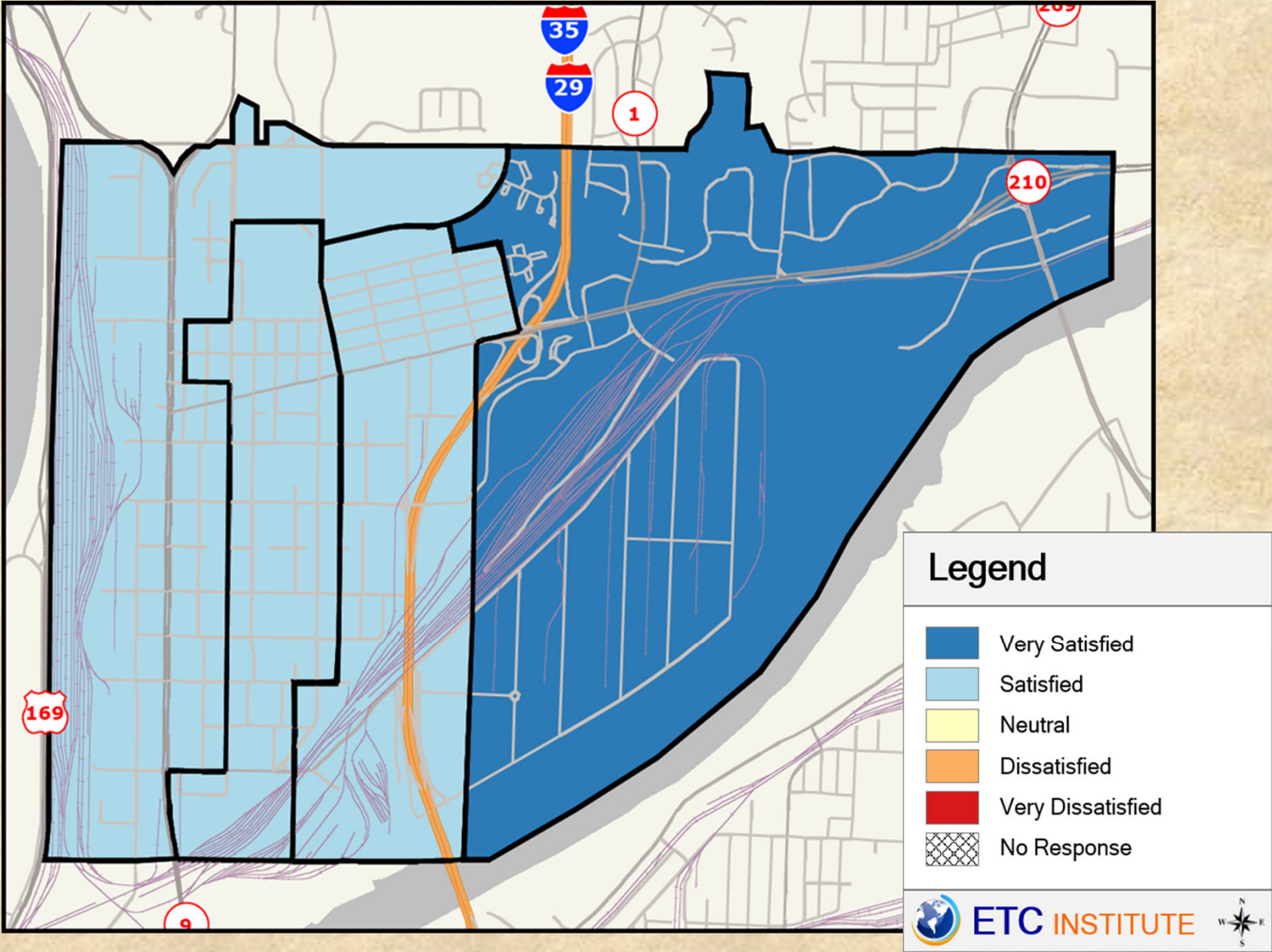
Shading reflects the mean rating for all respondents by CBG (merged as needed)

Q9-17 Satisfaction with availability of parks and open space



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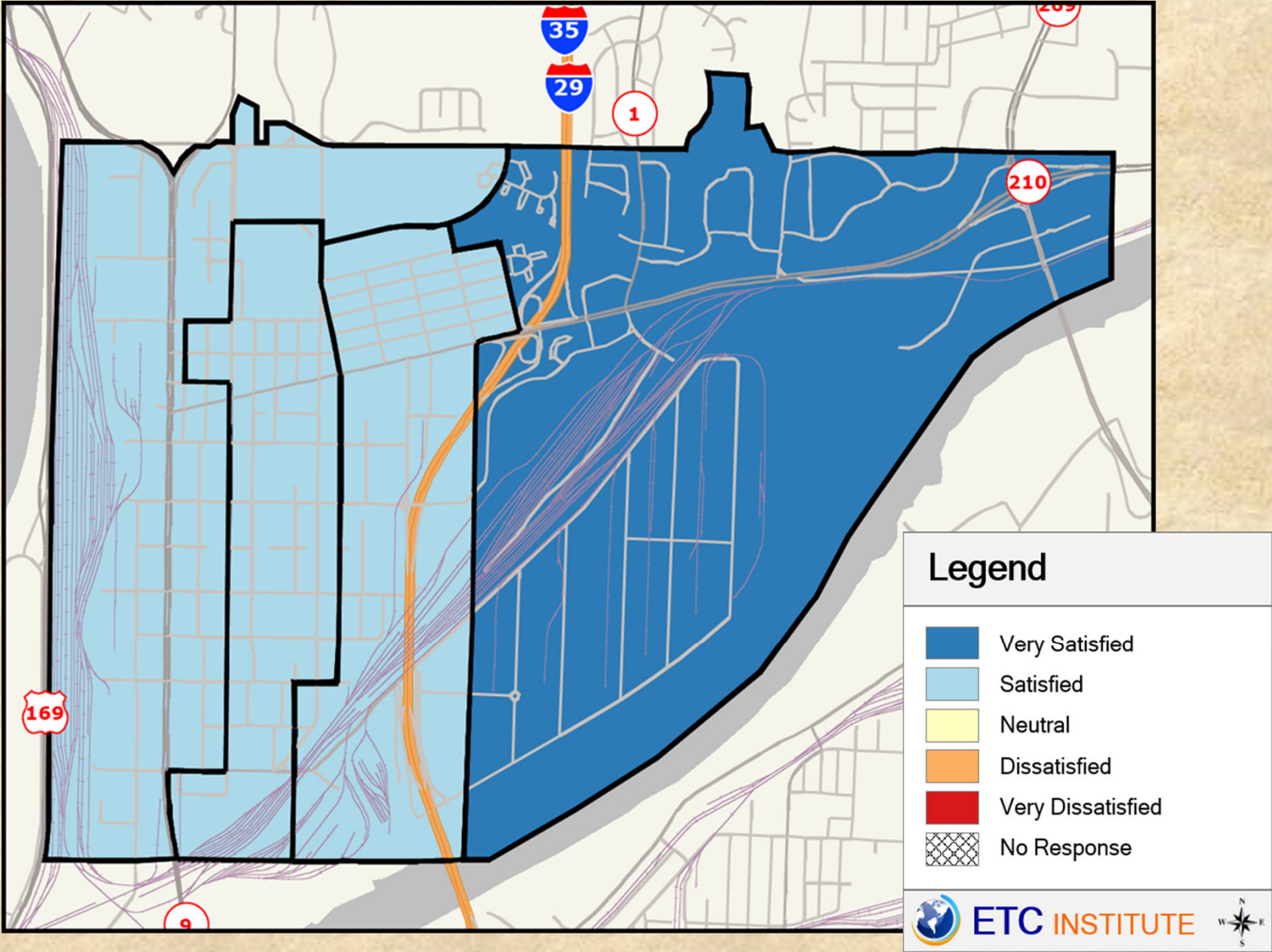
Q9-18 Satisfaction with quality/attractiveness of downtown



2020 North Kansas City Business Survey

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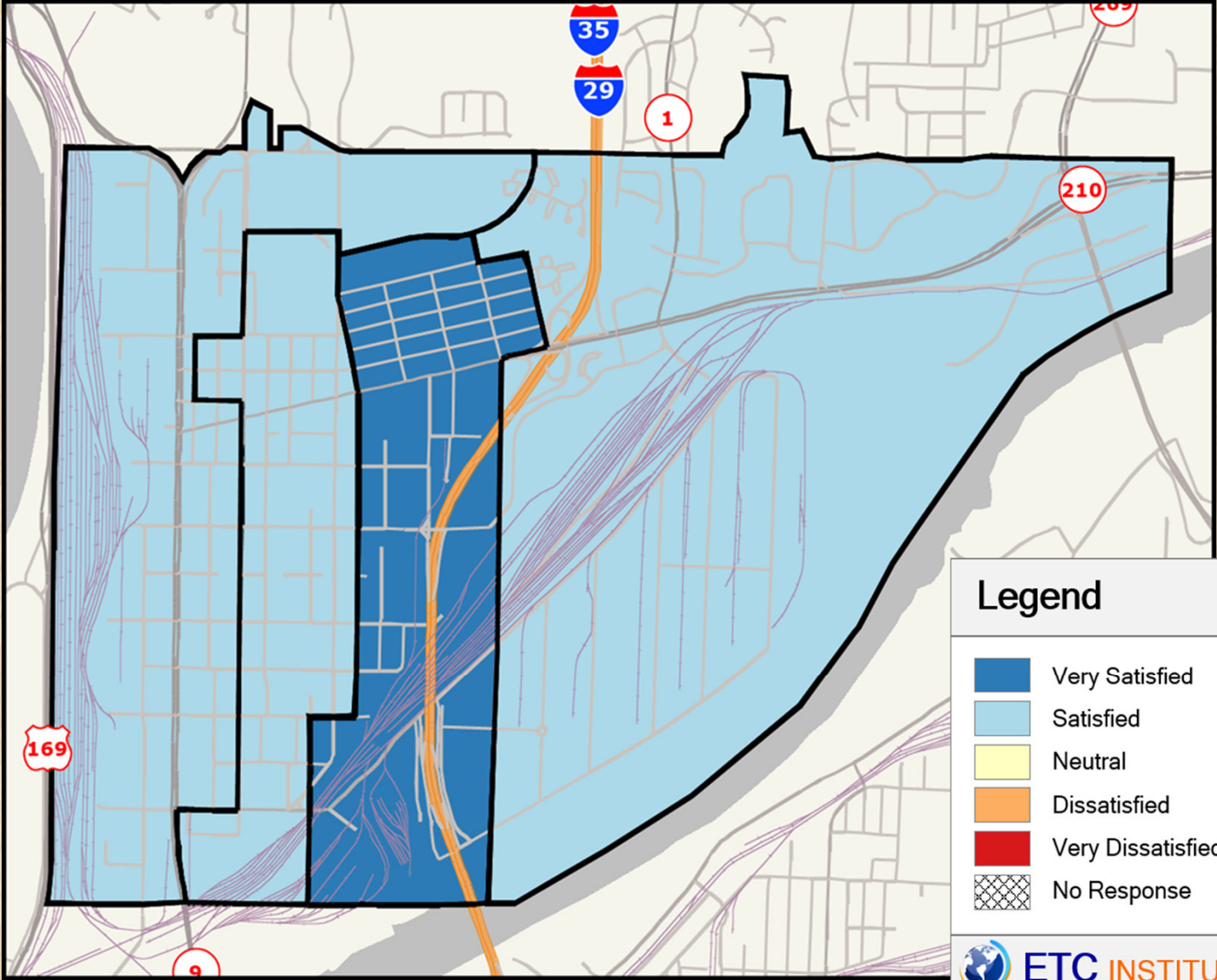
Q9-19 Satisfaction with the physical appearance of business location



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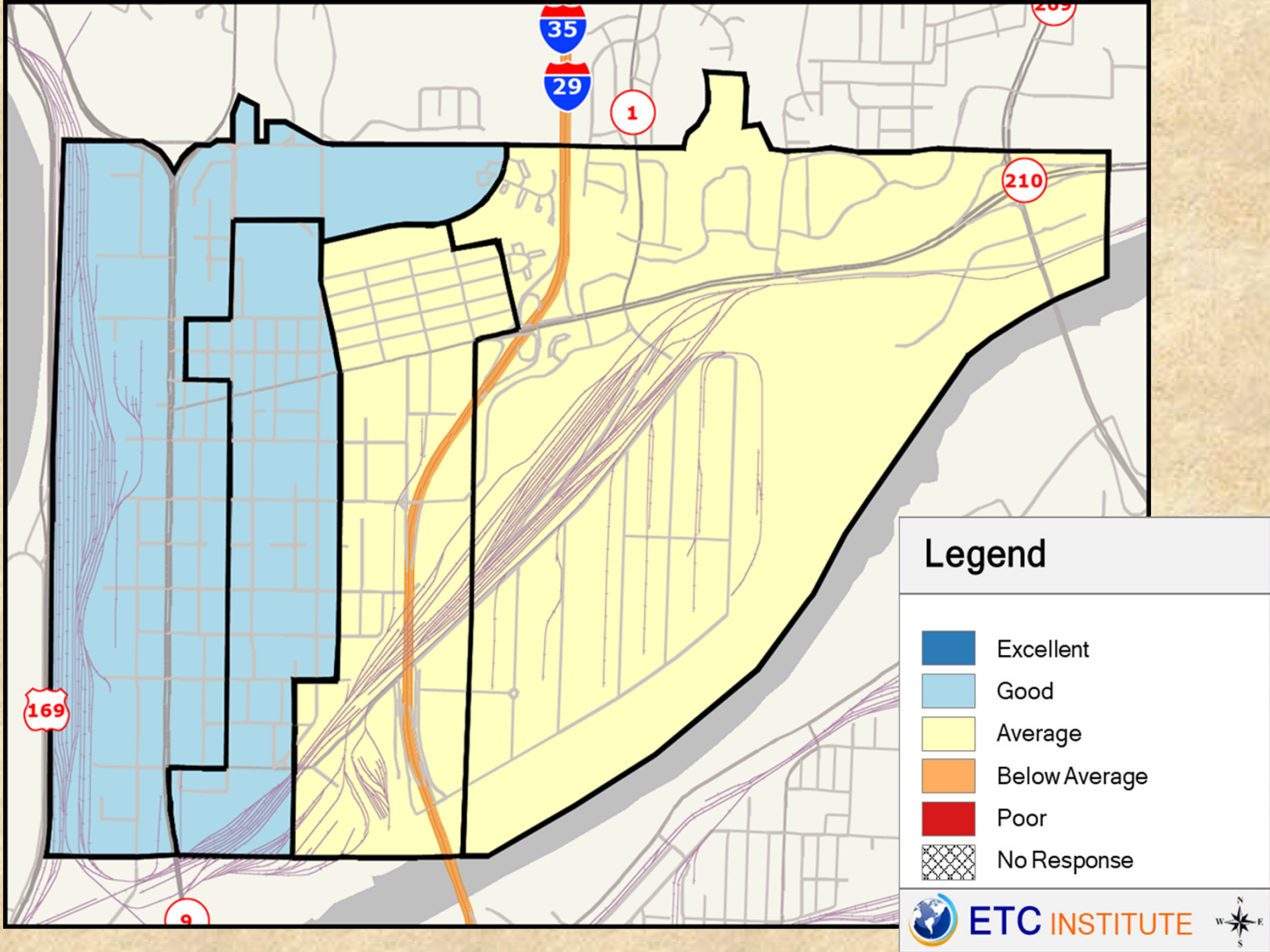
Shading reflects the mean rating for all respondents by CBG (merged as needed)

Q9-20 Satisfaction with the affordability of North Kansas City to operate a business



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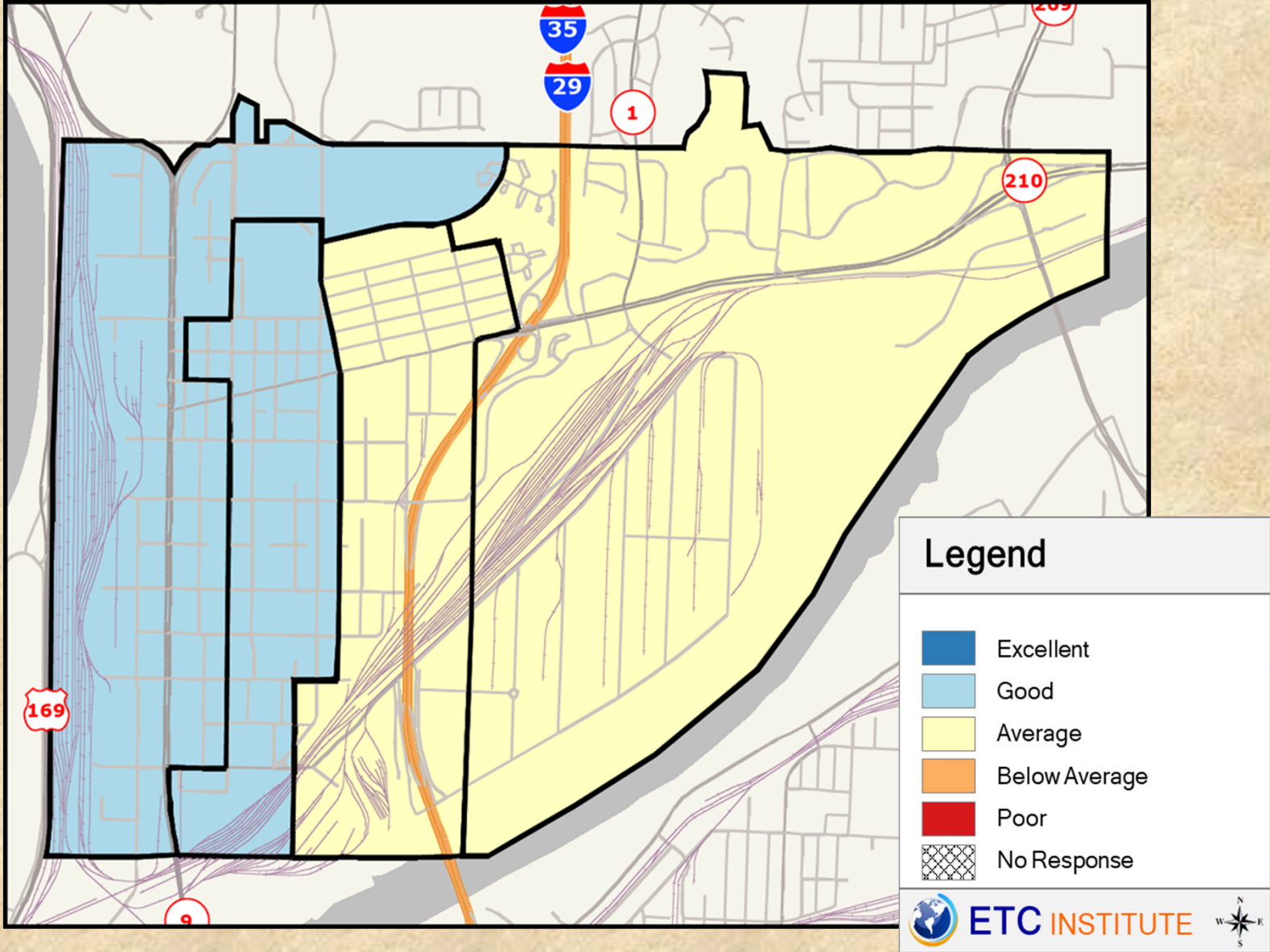
Q15-1 Ratings of the availability of workers



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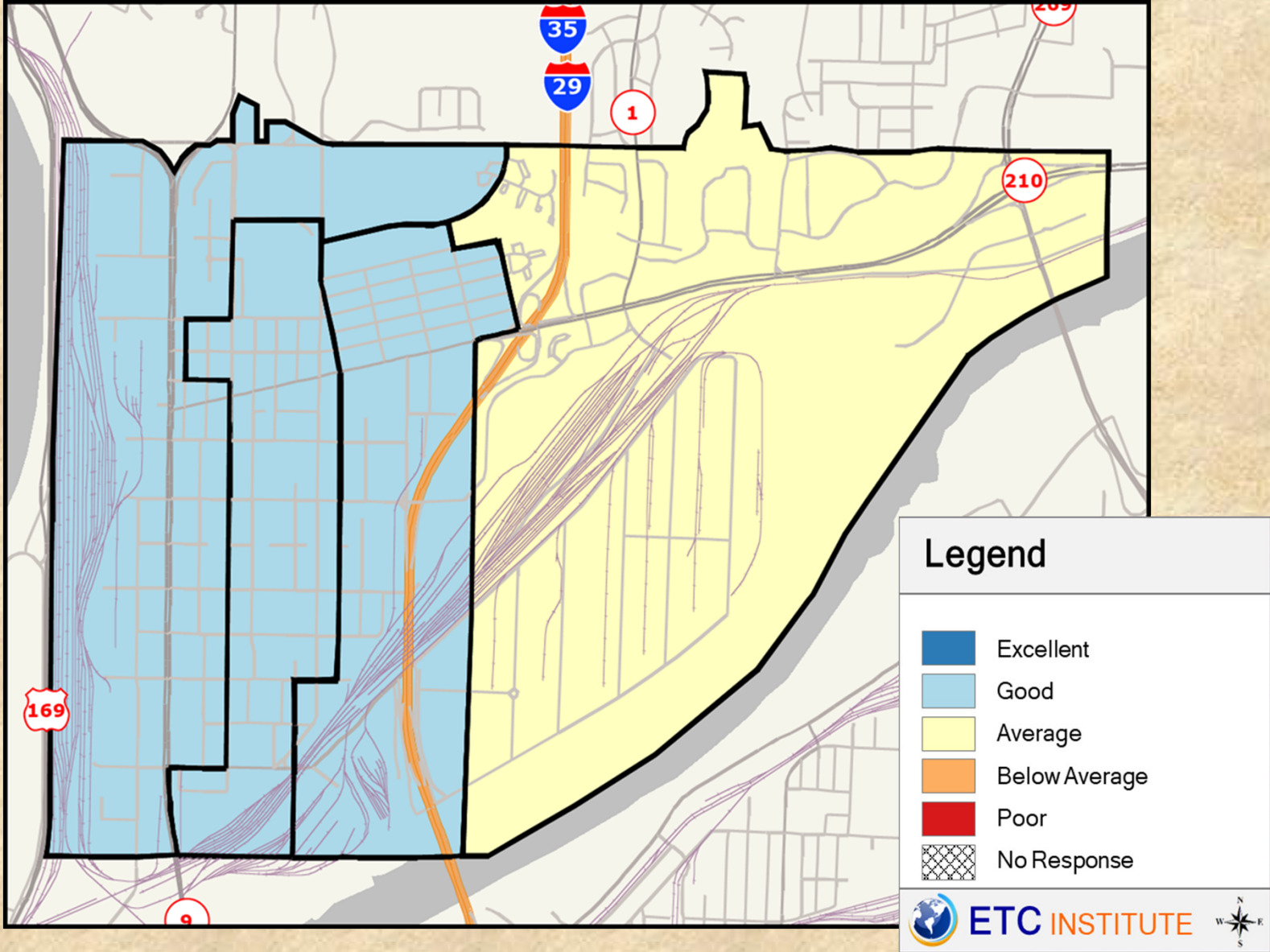
Q15-2 Ratings of the quality of workers



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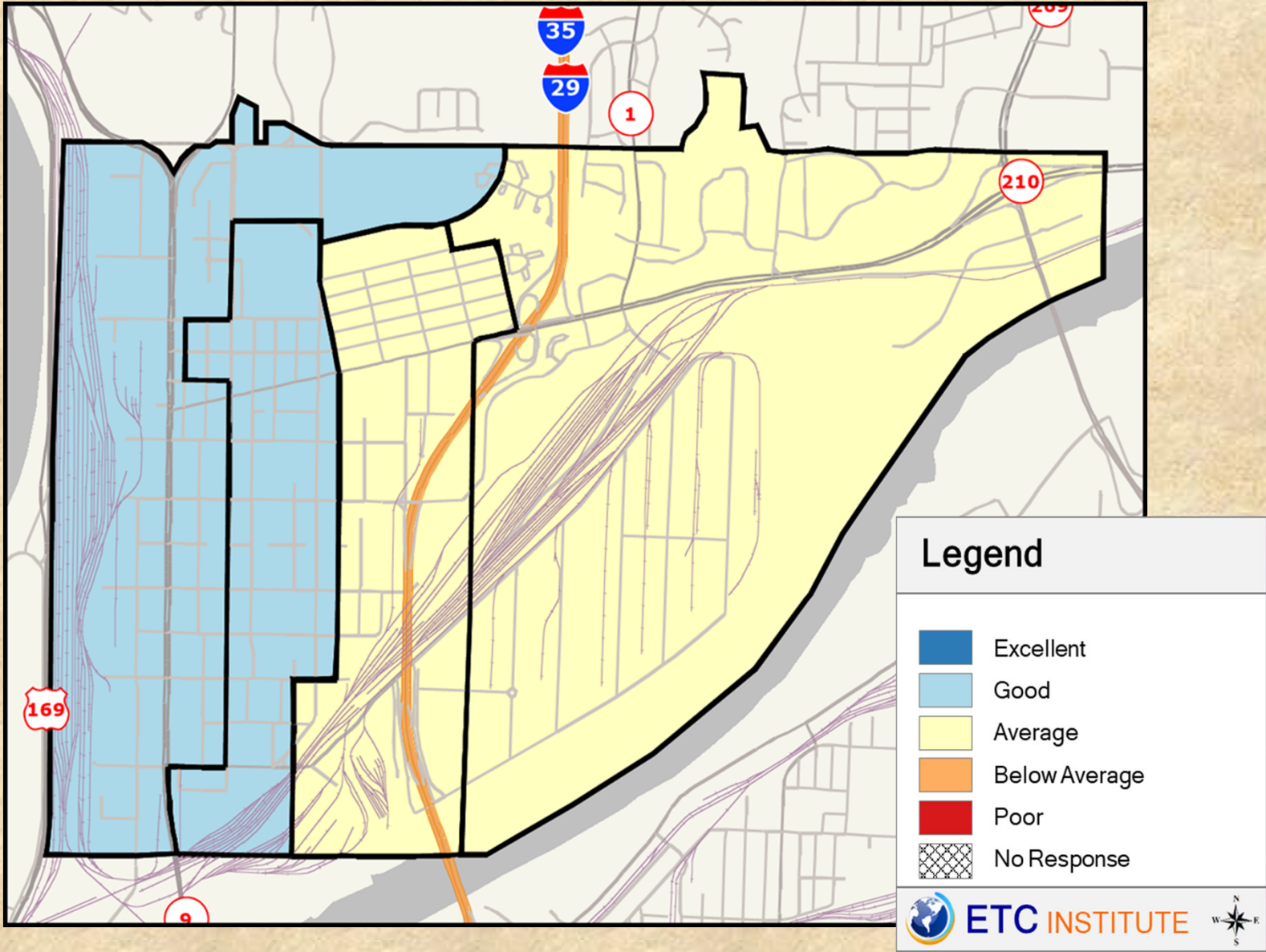
Q15-3 Ratings of the stability of the workforce



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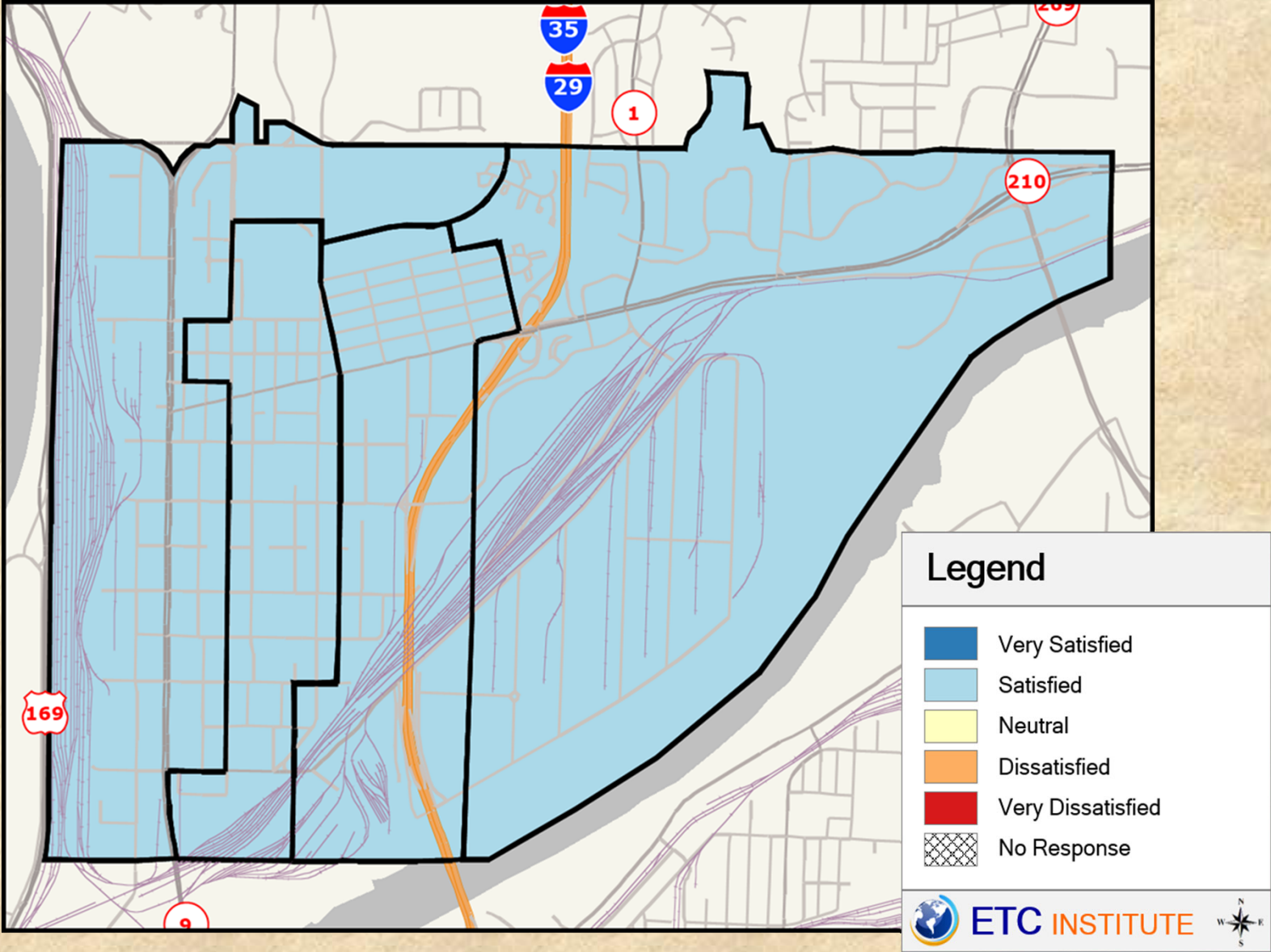
Shading reflects the mean rating for all respondents by CBG (merged as needed)

Q15-4 Ratings of the education/technical skills of workers



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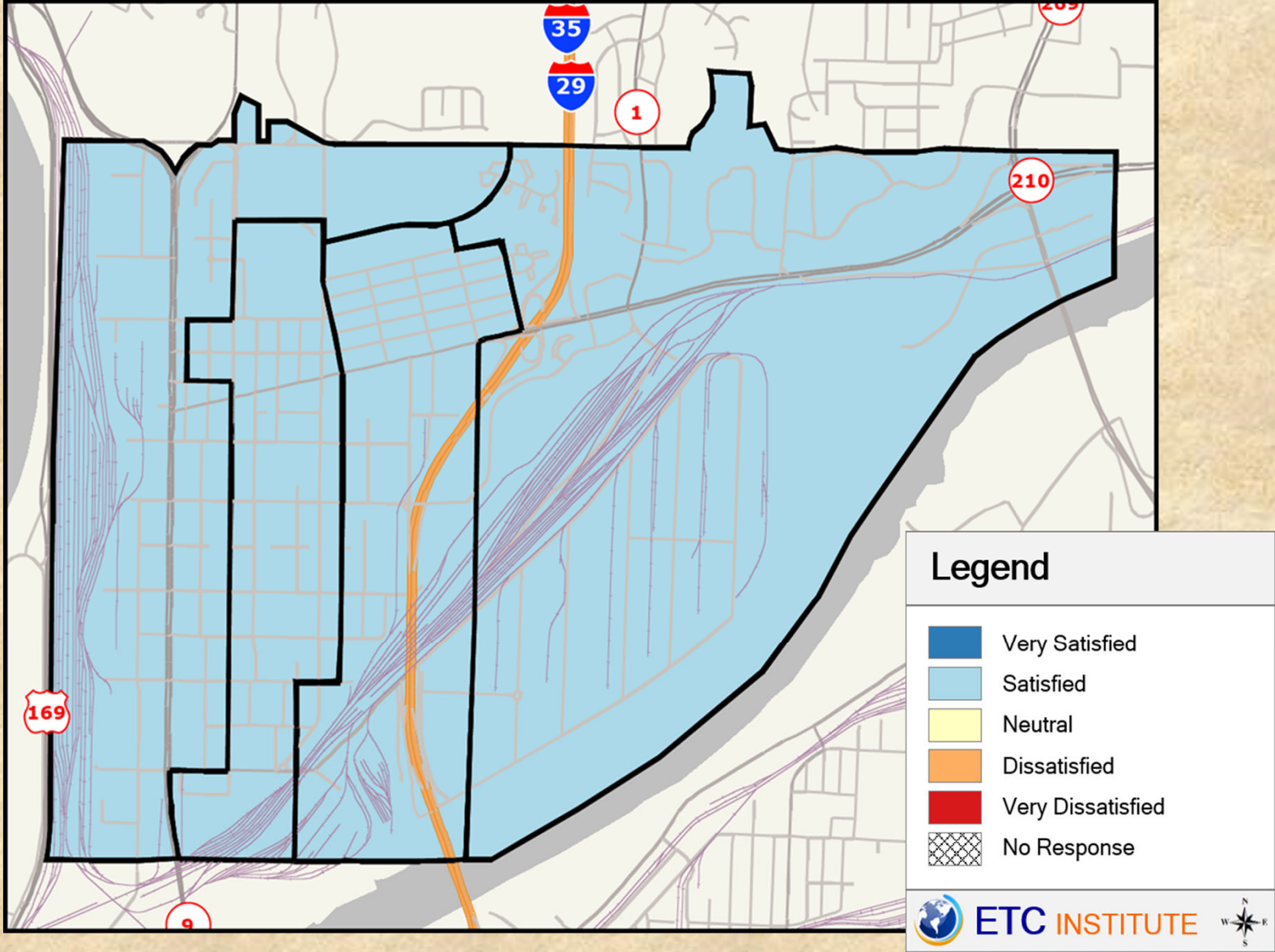
Q16-1 Satisfaction with zoning/land use



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Shading reflects the mean rating for all respondents by CBG (merged as needed)

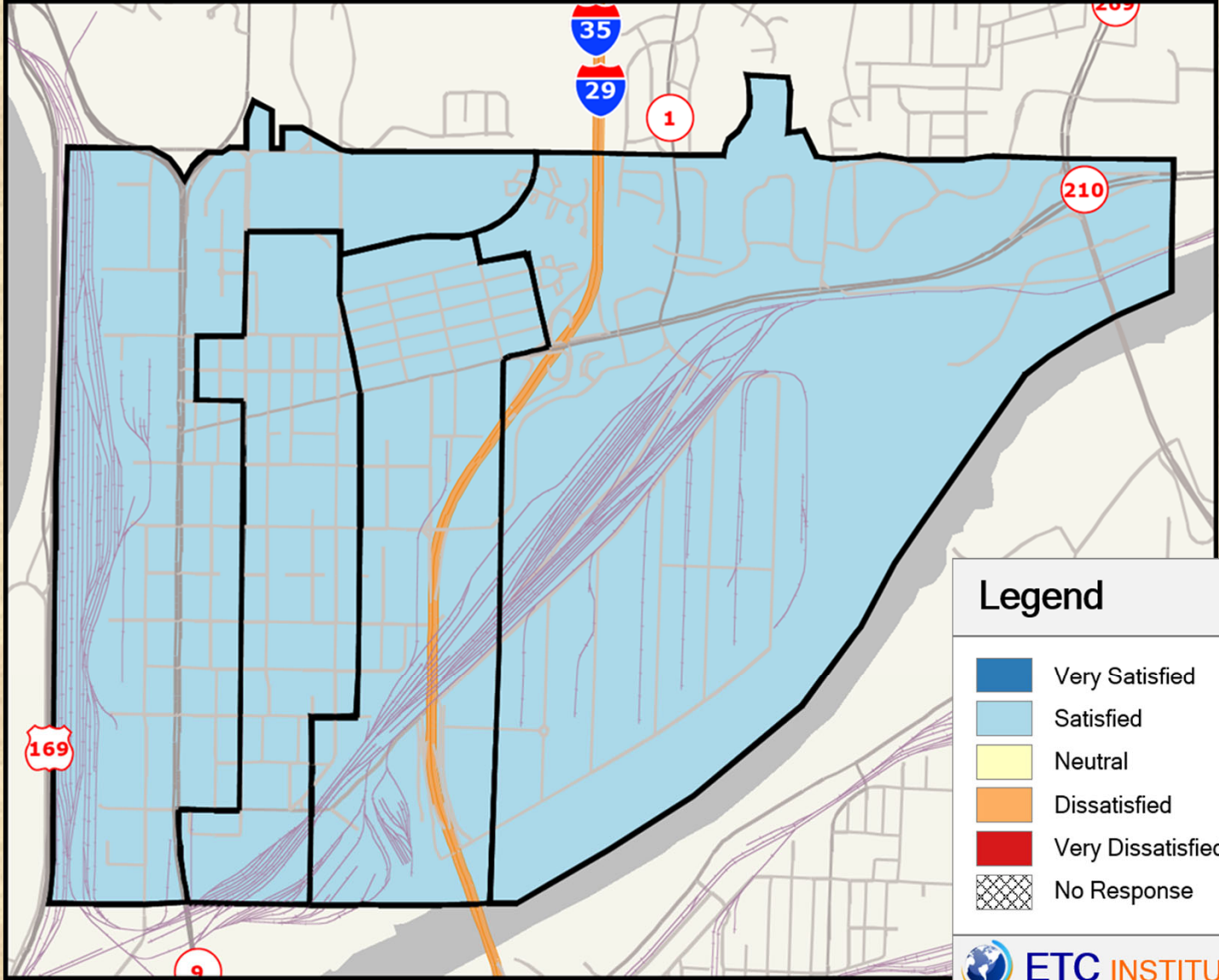
Q16-2 Satisfaction with landscaping requirements



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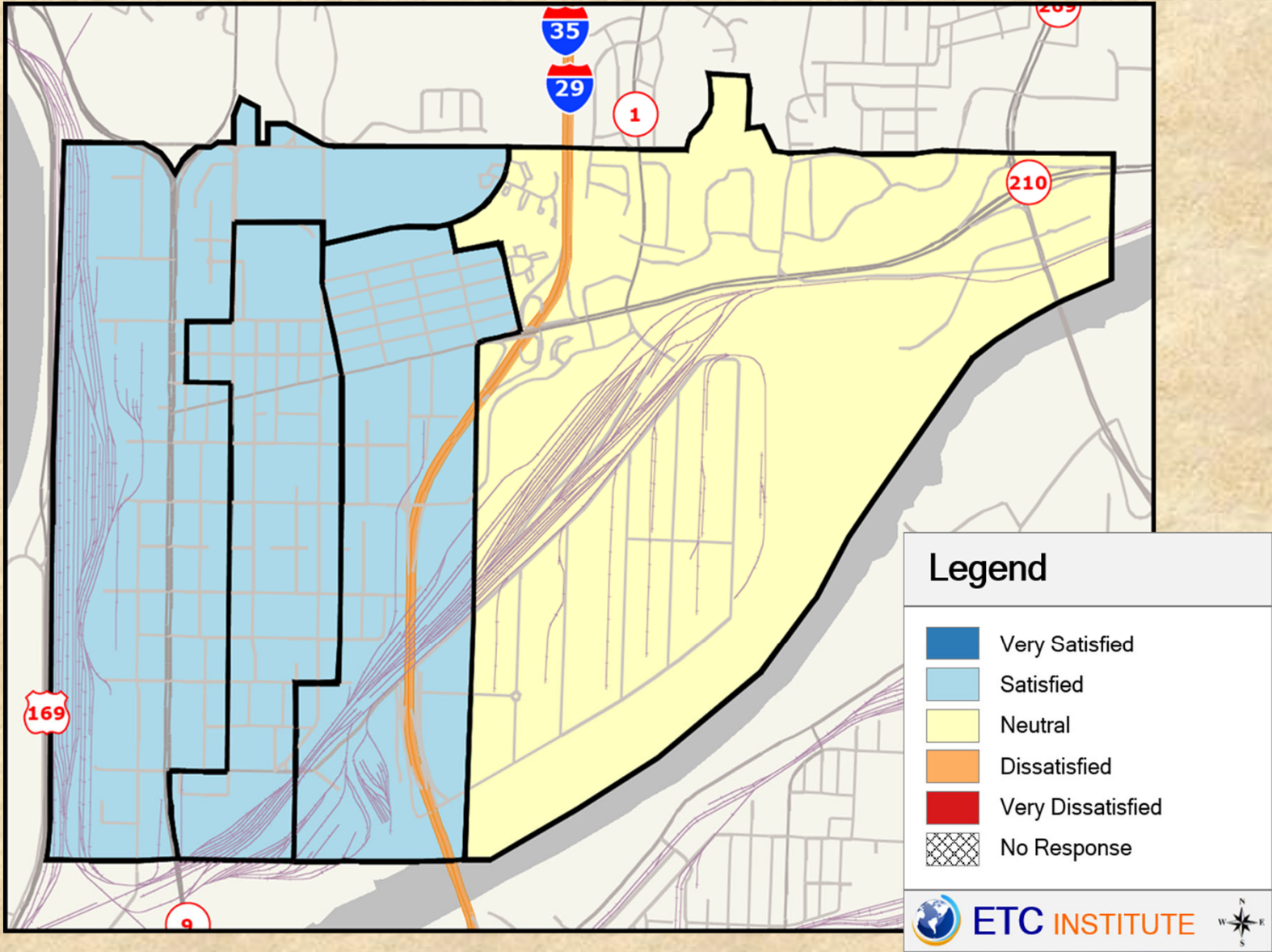
Q16-3 Satisfaction with requirements for business property maintenance



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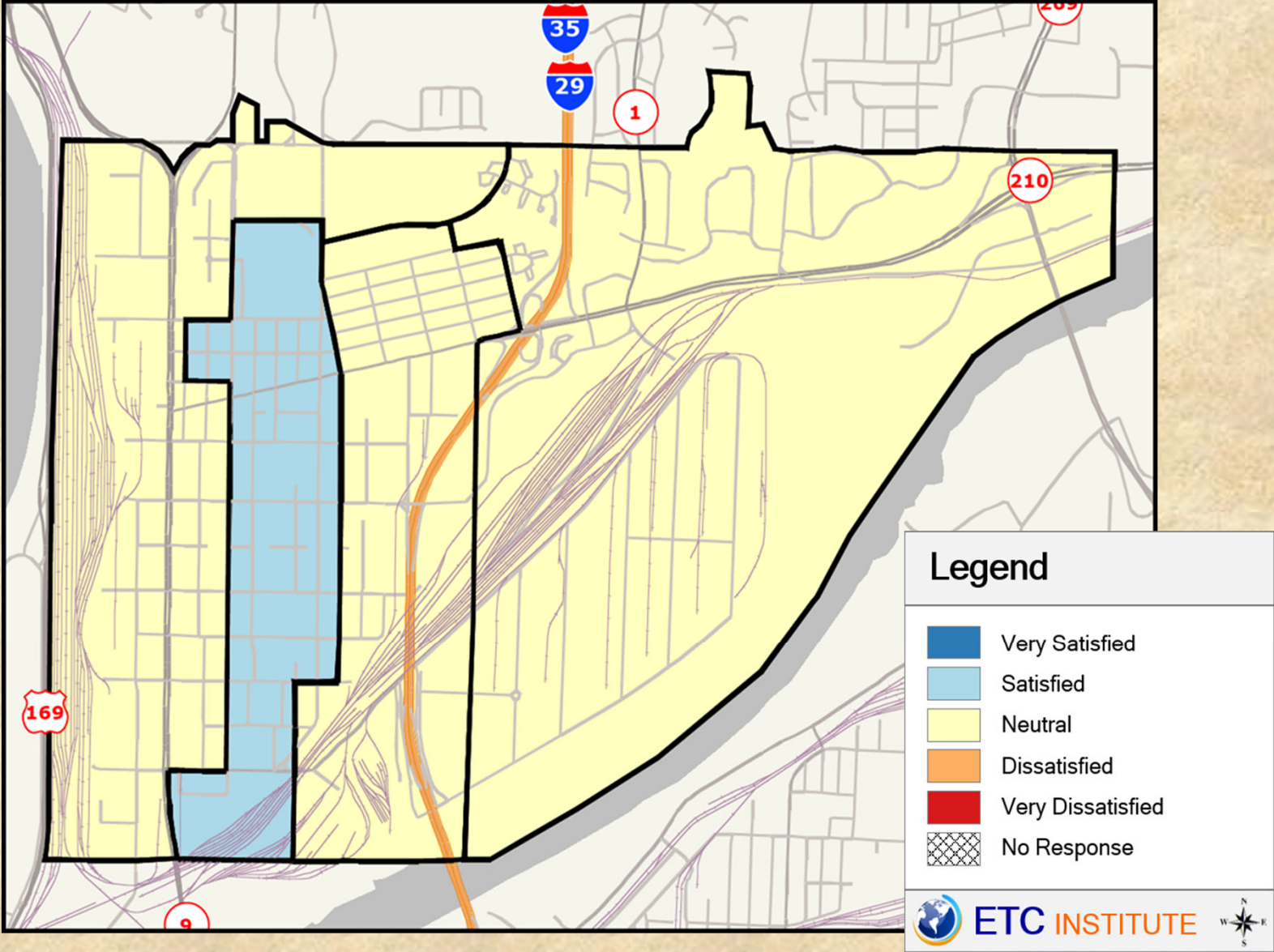
Shading reflects the mean rating for all respondents by CBG (merged as needed)

Q16-4 Satisfaction with business signage regulations



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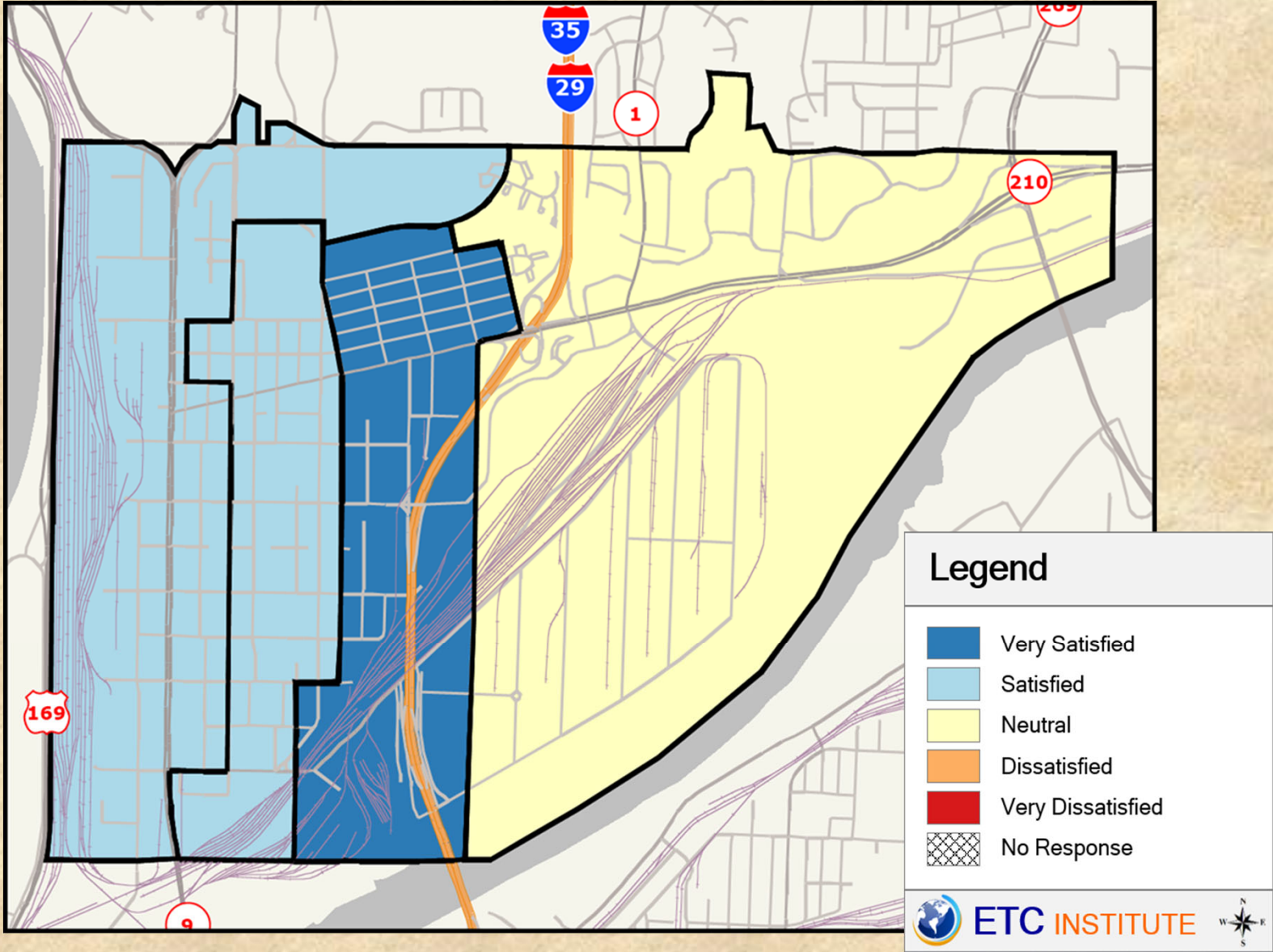
Q16-5 Satisfaction with business parking regulations



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Shading reflects the mean rating for all respondents by CBG (merged as needed)

Q16-6 Satisfaction with interactions with City Hall



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